

## Tourism Burlington

Tourism Burlington is the city's destination marketing organization and works with local tourism partners to promote tourism. Encouraging visitors to "Elevate your Experience", this organization promotes the city through a variety of marketing initiatives as a first-rate business and recreational travel destination. Burlington continues to attract tourists and visitors from near and far to events, attractions and for business, further demonstrating its economic success. Tourism Burlington's staff and volunteers welcome visitors daily at the Tourism Burlington Visitor Centre located with the other Team Burlington offices at 414 Locust St. For further information visit [www.tourismburlington.com](http://www.tourismburlington.com)

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Email: [info@tourismburlington.com](mailto:info@tourismburlington.com)  
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## Aldershot Business Community

The newest member of the Team Burlington family is a BIA (Business Improvement Area) in the City of Burlington. This group represents almost 250 businesses within the well-established west region of Aldershot in Burlington. "ABC BIA" is dedicated to further improving the level and climate of business growth on Plains Road and surrounding streets. They promote the Aldershot Business Community and its shops as: "West Burlington's Shopping Alternative, Where People and Community Come First". For more information visit [www.aldershotbia.com](http://www.aldershotbia.com)

Aldershot Business Community  
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## Team Burlington

Burlington has brought the major city economic growth organizations together under one umbrella to create a team that is focused on the creation of a progressive and dynamic city with a unique approach for business development services. Called "Team Burlington" partners include; the City of Burlington, Burlington Chamber of Commerce, Burlington Economic Development Corporation, Burlington Downtown Business Association, Tourism Burlington and Aldershot Business Community. The goal of Team Burlington is to maximize the effectiveness of economic growth initiatives within the community by projecting one clear, consistent image. Since its inception in 2001, Team Burlington has undertaken a number of successful initiatives, including developing a common brand image that captures the characteristics of what Burlington has to offer, launching and privatization of a Burlington Magazine called INBurlington and in 2003 moving five of the partners into one location at 414 Locust St. Although all six members of the team have distinct mandates and achievements the Team Burlington model has received recognition across the province. The synergy of this partnership continues to stimulate business revitalization and growth. Team Burlington partners are committed to continuing to work together to better serve the community.

Email: [teamburlington@burlington.ca](mailto:teamburlington@burlington.ca)  
Website: [www.burlington.ca](http://www.burlington.ca)



*Exciting Destination*

*Thriving Businesses*

*Collaborative Team*



## City of Burlington

The Corporation of the City of Burlington has the ongoing priority of making Burlington the very best place to live, work and play. The city's initiation of the Team Burlington approach ensures a collaborative focus on economic growth which further encourages a vibrant local economy making Burlington a great place to visit or run a business in. For more details on The City of Burlington and its services and initiatives, see: [www.burlington.ca](http://www.burlington.ca)

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## Burlington Economic Development Corporation

The Burlington Economic Development Corporation (BEDC) is driven by strategy, Shaping A High Performance Economy. BEDC is responsible for the retention of existing businesses, helping them to grow and attracting new investment with a focus on key economic clusters. These include: advanced manufacturing, software development, finance, metal fabrication, food processing and packaging, medical and environmental industries. BEDC also provides access to a network of business expertise, fostering strategic partnerships between public and private sectors encourages vibrant a business base and job growth in targeted sectors. BEDC has supported the city's role in securing a university campus to Burlington. BEDC's mission is "to promote a healthy environment and prosperous community by facilitating opportunities for economic growth." For further information visit [www.advantageburlington.com](http://www.advantageburlington.com).

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## Burlington Chamber of Commerce

The Chamber's mission is "to encourage and promote a strong Burlington business community through sound practices that support social and economic development." It is a volunteer-driven organization made up of professionals and businesses promoting civic, commercial and industrial progress. With over 1,000 members, the Chamber has been the voice of business in Burlington since 1947.

The activities of the Chamber focus on three key areas: networking, education and advocacy. The Chamber hosts a wide variety of networking events that provide members with opportunities to connect with other businesses. The Chamber provides education opportunities, based on the needs of members, so that business leaders can learn how to make their business grow and become more profitable. The Chamber acts as an advocate on behalf of its members; we serve as the collective voice of local business to all four levels of government.

Burlington Chamber of Commerce  
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Website [www.burlingtonchamber.com](http://www.burlingtonchamber.com)

## Burlington Downtown Business Association

The Burlington Downtown Business Association is a not-for-profit organization established for the main purpose of revitalizing the central business district of the City of Burlington. They undertake marketing, events, advocacy and communications on behalf of their 400 downtown business members. They are designated as a Business Improvement Area (B.I.A.) by the province of Ontario. The organization's primary goal is to make the quality of life for downtown businesses and services better. "Connecting business and leisure by the lake" is what the organization strives to accomplish for our community making Burlington's downtown a better place to shop, dine, live, work, invest, visit and play!

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