

In this issue... **HAPPY HOLIDAYS!**

**What's New?**

- Ring in the New Year!
- NEW Event Funding Program
- Don't miss out on Visitor Guide 2008-9

**Partner News**

- Burlington Festival of Lights
- Unique Last Minute Gift Ideas

**Industry Updates**

- New Celebrate Ontario Event Funding Announced

**What's Happening?**

**Visitor Services**

**Give 'em a Pickle!**

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**What's New?**

**Ring in the New Year** - Join the festivities at Central Park on Monday December 31, 2007, 7:00pm-midnight. Activities include an outdoor screening of the movie "The Incredibles" 7:30-9:00pm \*, Free Skating in the Arena, Superhero Mask making & Colouring Contest, Children's Entertainment, Roaming Buskers & Music, Face Painting and Balloon Twisting, a captivating show of magic, illusion and hypnotism, Dance demonstrations. There will be TWO countdowns with Fireworks @ 10pm & midnight. Hosted by Burlington's Student Theatre. For more information call 905-335-7600 x7201 or [email](#).

**NEW Event Funding Program** - As a key stakeholder in the Burlington community, Tourism Burlington is committed to supporting and facilitating event organizers with new and/or existing initiatives that attract visitors to our community. Tourism Burlington has developed event funding to provide financial assistance to events hosted in Burlington and/or its surrounding area. The maximum grant issued per event, per year is \$5,000, and total funds available for 2008 is \$50,000. Grants will be issued in two funding periods: **February 29<sup>th</sup>** deadline for events hosted between May 1 and October 31 and **September 30<sup>th</sup>** deadline for events hosted between November 1 and April 30. Funding for this tourism grant program is made possible through the Burlington Hotel Association (BHA), whose members voluntarily collect a Destination Marketing Fee on room rental rates. Tourism Burlington works with the BHA to implement marketing initiatives that enhance Burlington's profile as a tourist destination. See the [website](#) for further details.

**Don't miss out on Visitor Guide 2008-9** -With 75,000 copies going to hundreds of local and provincial locations you won't want to miss out having your business included.

**Guide Listings** -A "special" package rate of **\$199** includes both the 40 word visitor guide listing and the 40 word website listing. (non-profit \$189 and out-of-town partners \$209) **No Rate increase for 3 years!** Last years participants will receive your listing via the mail to revise. Deadline for returning your revised listing is **January 16<sup>th</sup>**.

**Guide Advertising** - Deadline for booking ads is **January 16, 2007**. Ad packages have been sent out to past advertisers via email. If you did not participate in the guide last year and would like information please [contact us](#)

**Partner News**

**Burlington Lakeside Festival of Lights** -Sunday December 2, 2007-Wednesday January 9, 2008

Enjoy a wonderful display of holiday lights while walking along the lakeside promenade at Spencer Smith Park. [Burlington Lakeside Festival of Lights](#)

**Unique Last Minute Gift Ideas** - Support local area and Canadian artists by purchasing unique hand-made gifts for that special someone this year. The [Burlington Art Centre's](#) gift shop Art Etc., the [Royal Botanical Gardens](#) shop and [Artists Walk](#) at Village Square all feature many wonderful last minute gift ideas.

### Welcome New Partners

Become a partner with Tourism Burlington by completing and faxing a partner profile. It is free to any tourism business in Burlington. Call 905 634-5594 for details or refer to our [website](#).

### Industry Updates

**New Celebrate Ontario Event Funding Announced**- \$10 million in Celebrate Ontario funding has just been announced for economy-boosting festivals and special events to promote tourism. It now offers two categories for smaller emerging events and larger, signature events. To find the guideline document, application form, a useful Q&A page visit the Ministry [website](#).

### What's Happening?

- Thu & Fri, Dec 27 & 28: Family Discovery Days, [RBG-Nature Centre](#), 11-3pm
- Mon, Dec 31: Burlington New Year's Eve Celebration, [Central Park](#), 8pm-1am
- Mon, Dec 31: New Year's Eve Family Skate, [Bronte Creek Provincial Park](#), 9:30am-12:30am
- Mon, Dec 31: Howl'n Hikes, [Bronte Creek Provincial Park](#), 6pm, 6:30pm, 7pm & 7:30pm
- Mon, Dec 31: Bring in the New Year, [Burlington Student Theatre](#), 7pm-12am
- Tue, Jan 1: Family Party Day, [Tansley Woods Community Centre](#), 12-4pm

**Sport Events** - Put out the welcome mat for the athletes and families participating in the following upcoming sporting events:

- [Burlington Eagles Golden Horseshoe Tournament](#) - December 27-30, 2007
- [Burlington Ringette Bur Bear Tournament](#) - January 18 - 20, 2008
- Burlington Curling Club Men's Skyway - January 26-27, 2008
- [Burlington Runners Club](#) - Bobbie Burns Run - January 27, 2008
- Burlington Barricudas Swim Meet - January 27, 2008
- [2008 Pond Hockey in Paradise Tournament](#) - February 2, 2008

Visit the Burlington Events Calendar for event information for visitors and residents at [www.burlington.ca](http://www.burlington.ca).

Free online listing for community events... **ADD YOURS NOW!**

### Visitor Services

**Stocking Stuffer Ideas** - If you have family and friends visiting this holiday season or are planning a trip yourself, we have some great gift ideas for you at the Tourism Burlington visitor centre and many are under \$10. We carry a wide selection of Burlington apparel, books, beautiful hand made photo cards, watercolour note cards of Burlington landmarks, new Burlington postcards, maps, pins and more! They are the perfect stocking stuffer and memento to remind them of their visit to Burlington or to encourage your hosts to visit you next year! They also make great gifts for co-workers or to take on your next trip.

**Holiday Hours**- The Visitor Centre will be open daily from 9 a.m. -4 p.m. until December 23<sup>rd</sup> and will reopen on January 2<sup>nd</sup>. For visitor information during the holidays visit our [website](#).

**Pickle Stories**- [Send us](#) your pickle stories (when you or your fellow staff have given extraordinary customer service) and you could be a winner and be featured in an upcoming ENews. We welcome any donations of prizes to be used for this program. [Contact us](#).

**ENEWS** -is distributed bimonthly to over 300 tourism partners in Burlington and the surrounding area by Tourism Burlington . [Submit Information to this Enewsletter](#)- If you have news you feel will be of interest to tourism partners forward the details and we will make every effort to include in the future.

**Enewsletter Unsubscribe** - If you prefer not to receive this Enews or would like to receive a print version [contact us](#).