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What's New?

National Tourism Week From June 2 - 8, 2008 we will be celebrating National Tourism Week across Canada. Events and activities are held across the country to celebrate the economic and social benefits of tourism in Canada. We are looking for your involvement to make this year's celebrations the best yet! Make plans to celebrate this week by offering special offers, discounts and coupons for your attraction. Tourism Burlington will post these "coupons" on our special packages page, on our website and visitors can download them for their own use. Please note that all coupons must be valid for either the summer season (ending Labour Day), or the entire year, but only can be downloaded within the week of National Tourism Week. For further information contact [Simone](#).

Tourism Minister Keynote speaker at Tourism AGM - We are pleased to announce that The Honourable Peter Fonseca, Minister of Tourism will be the keynote speaker at our Annual General Meeting to be held on Friday May 23rd at 8:30 a.m. at the Travelodge Burlington Hotel on the Lake. Our theme for the meeting is *Celebrate Burlington* and we will be showcasing the many things to see and do in our beautiful city. For further information [contact](#) or call 905 634-5594.

Go green with the Bike Train this summer! You can reduce your carbon footprint and protect the environment by choosing more sustainable modes of travel and have fun too! The Bike Train will operate on select VIA Rail departures between Toronto and Niagara Falls from June to September 2008. For more information and to view the schedule [visit](#). Space is limited so book your tickets today!

"Beautiful Burlington" Wins Canon Photo Contest - New Burlington resident Claudette Mancini was thrilled to learn recently that she won a monthly prize in the Canon Tell Your Story Contest. Claudette titled her story *Beautiful Burlington* and it features photos of great local landmarks including LaSalle Marina, and The Waterfront at Downtown Burlington in all seasons. To see Claudette's story visit the [site](#) and click on story #86. Congratulations Claudette!

Partner News

Golf Season is here!- Even before the last snow had disappeared the local golf courses were opening for the season. With many offering spring specials now is the time to get out the clubs and take in a round. For more information on golfing one of the beautiful courses in the area visit our [website](#).

Artists Walk Turns 1! - Party with the [Artists Walk](#) on April 27 from 12-3 p.m. You can also celebrate Mothers Day early -the first 100 Moms receive free gifts! Bring the kids to the free children's Show at 1 p.m. and enjoy birthday cake. Fun for the entire family.

Scotch Block Winery Best in Show Winners - Three Scotch Block wines captured Best of Show honours for the Toronto Wine & Cheese Show. Scotch Block won Best in Show Fruit Wine for their 2007 Regal Black Currant, Best in Show Off Dry/medium fruit wine for their 2007 Oak Aged Black Currant and Best in Show Sweet Fruit Wine for their 2007 Framboise. Laurie and Bert Andrews in 1980 established [Andrews Scenic Acres](#). In 1999 it was decided that the berry, sweet corn and pumpkin farm would take on the new and exciting challenge of being the first farm [winery](#) in the Region of Halton. This winery is located on 10th Concession in Milton. Congratulations Bert & Laurie!

Welcome New Partners - Become a partner with Tourism Burlington by completing and faxing a partner profile. It is free to any tourism business in Burlington. Call 905 634-5594 or visit our [website](#).

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Industry Updates

Demand for green services in business travel is growing-An expert panel told 225 travel managers and suppliers at a recent National Business Travel Association (NBTA) Canada conference that demand is growing for green services. As part of their travel agreement selection process, organizations now ask hotel chains what they are doing to mitigate their carbon footprint, according to Michelle White, Director of Environmental Affairs for Fairmont Hotels & Resorts. Meeting planners are also going "green", she added. "They are all looking at how to minimize the impacts of those meetings, and the expectation is that you will have these strategies in place because it is a key component of any venue selection." Although green demand is growing, the higher costs for environmentally friendly products or services can still be a barrier for travel buyers. Source - Tourism Daily

What's Happening?

- Sat, Apr 26: Frog Watchers Hike, [Mountsberg Wildlife Centre](#), 7-9pm
- Sat, Apr 26 - Sun, Apr 27: Tulip Celebration, [RBG](#), 10am-5pm
- Thurs, May 1 - Sat, May 3: "Rose's Dilemma", [Theatre Burlington](#), 8pm
- Sat, May 3 - Sun, May 4: "Nonsense", [Drury Lane Theatre](#), 8pm
- Sat, May 3: Frog Watcher's Hike, [Mountsberg Wildlife Centre](#), 7-9pm
- Sat, May 3: Burlington Top Hats Spring Concert, [Nelson High School](#), 8pm
- Sat, May 3: Streetcar Museum Opener, [Streetcar Museum](#), 11am-4pm
- Sat, May 3 - Sun, May 4: Tulip Celebration, [RBG](#), 10am-5pm
- Thurs, May 8 - Fri, May 9: "Nonsense", [Drury Lane Theatre](#)

Sport Events - Put out the welcome mat for athletes & families participating in these upcoming events:

- Fri, Apr 25-27; [Burlington Thunder Basketball Club](#) - Major Midget Boys -AAA
- Sun, Apr 27; [Wild Run](#) for AIDS, Robert Bateman High School
- Sat, May 3; [Burlington Amateur Softball Association](#) - Opening Day

Visit the [Burlington Events Calendar](#) for event information for visitors and residents at [www.burlington.ca](#). Free online listing for community events... **ADD YOUR EVENT NOW!**

Visitor Services -We get a great deal of interesting questions posed here at the Visitor Information Centre, and some result in us doing some follow up research so we have this information available for future inquiries. Recently one of our co-op students developed an overview of the Skyway Bridge, Burlington Lift Bridge, Burlington Canal and Lighthouse. This information was passed along to a Group Tour Operator to try to coax them off the highway into our fair city.

Give 'Em a Pickle -

[Send us](#) your pickle stories (when you or your fellow staff have given extraordinary customer service) and you could be a winner and be featured in an upcoming ENews. We welcome any donations of prizes to be used for this program. [Contact us](#).

ENEWS -is distributed bimonthly to over 300 tourism partners in Burlington and the surrounding area by Tourism Burlington . [Submit Information to this Enewsletter](#)- If you have news you feel will be of interest to tourism partners forward the details and we will make every effort to include in the future.

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