

In this issue...

**What's New?**

- Tickets Still Available for Downtown Dining

**Partner News**

- Enjoy A Taste of Burlington
- Burlington Hotel Deals

**Industry Updates**

- Construction at Border Crossings

**What's Happening?**

**Visitor Services**

**Give 'em a Pickle!**

---

**What's New?**

**Tickets Still Available for Downtown Dining** - This event is an annual walking tour of Burlington's finest Downtown restaurants in support of Performing Arts Burlington. The afternoon event is divided into four different tours, each featuring five restaurants. The restaurant tours begin at 11.15 a.m. on Sunday, July 13, and run through 3.00 p.m. Tickets for Tour 1, Tour 2 & 3 are already sold out! Tour 4 tickets are still available by calling their office at 905-631-6666. Tour 4 Restaurants- [2020 Lakeside Ristorante & Bar](#), [The Dickens](#), [La Costa Nuova](#), [Pane Fresco](#), [Pepperwood Bistro](#).

**Tourism Going Green** - Tourism Burlington and the City of Burlington are phasing out the use of plastic Burlington bags used for visiting group information packages and are replacing these with biodegradable, compostable bags. These bags are 100% biodegradable; once discarded they disintegrate within weeks and do not contaminate the composter. Looking for ways of going green? Refer to this recent Going Green Checklist listed on [Biz Parade](#).

**Biking to Boost Burlington** - Tourism Marketing Coordinator Linda Oliner is riding in the [Great Waterfront Trail Adventure](#), an 8 day, 680 km. cycling trip from Niagara on the Lake to the Quebec Border. "I'm going to be an ambassador for the city and promote it as much as I can enroute," says Oliner. You can cheer on Linda and the other 170 riders as they ride along Lakeshore Road in Burlington on Saturday morning, July 5. Riders will also be stopping for water and a short break that morning at Burloak Park in Burlington's east end. 23 km of the Waterfront Trail runs through Burlington including both on and off road portions. Visit the city website for [Waterfront Trail](#) information or follow the famous bird, leaf and fish logo along the trail and let your journey unfold!

**Partner News**

**Enjoy A Taste of Burlington** - Burlington restaurants are proud to present "A Taste of Burlington" culinary event. Experience the eclectic styles and flavours of the world, **July 25<sup>th</sup> to August 4<sup>th</sup>, 2008** as Burlington's finest restaurants will be offering prix-fixe lunch and/or dinner options. Reservations are recommended. Visit the [website](#) for further information.

**Burlington Hotel Deals- The REST is EASY-** New this summer, great hotel deals are being offered at local Burlington Hotel Association properties. Packages are available from June 13 - September 1, 2008 (some exclusions may apply) Buy One Night stay at a participating hotel and get the **2<sup>nd</sup> night at ½ price**. Starting at: **\$89.00** plus applicable taxes and fees. **ADDED BONUS** - Package includes your choice of one **\$20 Gift Card** from IKEA, OR Burlington Taxi OR Art Etc. Shop at Burlington Art Centre. Invite your friends and family to your new guest suite...in a Burlington hotel. Visit the [website](#) for details.

**Welcome New Partners** - Become a partner with Tourism Burlington by completing and faxing a partner profile. It is free to any tourism business in Burlington. Call 905 634-5594 or visit our [website](#).

## Industry Updates

**Construction at Border Crossings** - U.S. Customs and Border Protection recently announced construction work to improve 39 major entry points along the borders with Canada and Mexico. The construction, which entails deployment of Radio Frequency Identification (RFID) technology to 354 vehicle lanes, will help speed travel and further enhance border security. Use of RFID will enable swifter processing at border crossings for travelers using new state-of-the-art travel documents. These documents include the passport card - a wallet-sized, cost-effective alternative to the traditional passport specifically designed for cross-border land and sea travel - and enhanced driver's licenses (EDLs) being produced by several states. These documents are the result of a new requirement, the Western Hemisphere Travel Initiative (WHTI). The requirement went into effect for air travel in January 2007. Full implementation of WHTI for land and sea travel will go into effect June 1, 2009. To help mitigate impact, CBP is taking a phased approach with separate construction and installation phases, which will be complete prior to June 2009. Where possible, construction is taking place during non-peak hours. CBP also offers tips to help expedite processing at crossings by having their documents ready at the inspection booth and to declare all purchases to the CBP officer. See the "Know Before You Go" [website](#).

## What's Happening?

- Sat, July 5: 1<sup>st</sup> Great Waterfront Trail - Butt Stop, [Burloak Waterfront Park](#), 9am-11am
- Sat, July 5-Sun, July 6: Rose Celebration, [RBG - Hendrie Park Gardens](#), 10am-5pm
- Sun, July 6: Music in the Park, [Central Park Band Shell](#), 7:30-9pm
- Tues, July 8: Wine Tasting Series, [Paletta Lakefront Park](#), 7-9:30pm
- Thurs, July 10: Alternative Roots Music Series, [RBG - Arboretum](#), 6-9pm
- Fri, July 11-Sat, July 12: Shakespeare by the Water, [Spencer Smith Park](#), 7:30pm
- Sat, July 12: Ice Cream & Starlight, [Streetcar Museum](#), 7-11pm
- Sun, July 13: Hi-Point Regatta, [Discovery Landing](#), 9am-3pm
- Sun, July 13: Burlington's Kite Festival, [Spencer Smith Park](#), 11am-4pm
- Sun, July 13: Picnic in Paradise, [RBG - Arboretum](#), 10am-5pm
- Sun, July 13: Music in the Park, [Central Park Band Shell](#), 7:30-9pm
- Sun, July 13: [Downtown Dining](#), Downtown Burlington, 11 - 3 pm
- Thurs, July 17: Alternative Roots Music Series, [RBG - Arboretum](#), 6-9pm
- Fri, July 18: Earth Art Exhibit, [Royal Botanical Gardens](#), 10am-5pm
- Fri, July 18- Sun, July 20: Burlington's Jazz & Blues Festival, [Spencer Smith Park](#), various times

**Sport Events** - Put out the welcome mat for athletes & families participating in these upcoming events:

- Sun, July 20: Ontario Cup Bicycle Road Race, Mid Week Cycle North Burlington 8 am - 5:30 p.m.
- Sun, July 20: BIG Mardis Gras 5 km. & BIG Mile, Tansley Woods [VR Pro](#), 10 am

Visit the Burlington Events Calendar for event information for visitors and residents at [www.burlington.ca](http://www.burlington.ca). Free online listing for community events... **ADD YOUR EVENT NOW!**

## Visitor Services

### Give 'Em a Pickle

A resident had friends visiting from Germany and they decided to explore Toronto on their own using public transit. They took Burlington Transit to the Go Station and were warmly welcomed when they boarded the bus by driver William Wilson. The connection was tight so when they approached the Go Station, the bus driver parked, led them inside the station, showed them where to purchase tickets and pointed them to the track they had to take and held the door for them while waving goodbye. This small gesture of kindness made their day and vacation to Canada unforgettable and made the resident proud to be living in Burlington. As a thank you for sending in this letter Linda Arnold receives passes to the RBG and William the driver receives a Tourism Burlington golf shirt.

[Send us](#) your pickle stories (when you or your fellow staff have given extraordinary customer service) and you could be a winner and be featured in an upcoming ENews. **We welcome any donations of prizes to be used for this program.** [Contact us](#).

**ENEWS** -is distributed bimonthly to over 300 tourism partners in Burlington and the surrounding area by Tourism Burlington . [Submit Information to this Enewsletter](#)- If you have news you feel will be of interest to tourism partners forward the details and we will make every effort to include in the future.

[Enewsletter Unsubscribe](#) - If you prefer not to receive this Enews or would like to receive a print version [contact us](#).