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Give 'em a Pickle!

What's New?

\$30,350 Awarded to Burlington Events! -Tourism Burlington and the Burlington Hotel Association (BHA) awarded \$30,350 to local sport organizations hosting events in Burlington between April 1 and October 31, 2008. "We are very pleased to support sport organizations hosting events in our city that attract overnight stay" states Gord Langford, Chair of the BHA. Through the new event funding program, local not-for-profit organizations are encouraged to apply for funding to assist them in hosting new or enhanced events in Burlington that require overnight accommodation. "It is a win-win for us all", says Gord who will acknowledge recipients at the April 7th, Time Out Sport Networking Session. The following BHA member hotels contributed to the event funding program: Best Western Burlington Inn & Suites, Burlington on the Lake Travelodge Hotel, Comfort Inn, Hilton Garden Inn Burlington & Conference Centre, Holiday Inn Burlington Hotel & Conference Centre, Homewood Suites by Hilton and Travelodge Burlington QEW. **Grant recipients include:**

- Halton Region Volleyball Club - 2008 16U girls Tier 1 Provincial Cup - April 12-13
- Burlington Gymnastics Club - 20th Annual Burlington Cup - May 9-11
- Full Circle Judo Club - 2008 Canadian Open Masters Judo Championships - May 17-18
- Burlington Synchronized Swimming Club - 2008 Trillium 12 & Under Prov. Championships - June 14-15
- Burlington Organized Minor Baseball Assoc. - Ontario Midget Elimination Tournament - June 28-July 1
- Master Bowlers Association of Ontario - Master Bowlers National Championships - June 28-July 3
- Burlington Lawn Bowling Club - North American Bowls Challenge - August 6-9
- Burlington Lawn Bowling Club - Seniors Provincial Championships - August 11-13

Information on the Tourism Burlington Event Funding Program can be found on the [website](#).

3rd Annual Burlington Business Summit-Our Story, Our Burlington- Join us for an exciting networking breakfast with keynote speaker Sam Baio CEO & President of West 49. This event is hosted by Team Burlington and will be held on Wednesday April 16, 2008 at 7:30 a.m. at the Burlington Convention Centre, 1120 Burloak Drive. Tickets are \$35 and includes breakfast and the keynote. Sponsored by Fibrewired, Throatthreads, Burlington Hotel Association & City of Burlington. Visit www.bedc.ca to register. For further information contact 905 332-9415 or gibbinsm@burlington.ca

Partner News

Brant Inn Memories - Though the music may have faded away the excitement of the Brant Inn has come alive once again through the pages of a new book, *Brant Inn Memories*, a project of The Burlington Historical Society and authored by a former Hamilton Spectator entertainment writer Stewart Brown. This Burlington Historical Society publication has been made possible through the generous support of the Ontario Trillium Foundation. *Brant Inn Memories* is available in bookstores for \$24.95 as well as the Tourism Burlington Visitor Centre starting in April.

The Best Of Broadway in Burlington! - Reminisce and experience the songs from George Gershwin, Rogers & Hammerstein to Andrew Lloyd Webber. Maria D'Amelio takes the audience on a fun nostalgic exposé of everyone's favorite show tunes! Call after March 21st to reserve at 905-331-1344.

Welcome New Partners - Become a partner with Tourism Burlington by completing and faxing a partner profile. It is free to any tourism business in Burlington. Call 905 634-5594 or visit our [website](#).

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| Ad-Vantage Signs & Graphics | 905-634-6811 |
| Lexfire Print & Designs | 289-426-5588 |
| Active Sport & Health Centre | 905-681-ACTIVE |
| Halton Invictas | 905-639-5992 |
| Lively Dragon | 905-407-2174 |
| Sports Specific Training (SST) | 905-632-3558 |
| Keith Griffiths Squash | 905-681-6321 |
| Ontario Minor Roster Hockey Assoc. (OMRHA) | 647-505-8424 |
| Dancescape Entertainment Group | 905-633-8808 |
| Full Circle Judo Club | 905-637-1514 |

Industry Updates

Burlington Festivals in the Top 100 - The Lilac Celebration at RBG and the Burlington's Sound of Music Festival earned top honours as one of Ontario's Top 100 Festivals announced during the annual Festival and Events Ontario conference held in London, Ontario February 20-23, 2008. Each year Festivals & Events Ontario (FEO) recognizes and celebrates the finest from over 3,000 festivals and events held in the Province annually. Congratulations to these wonderful events!

Burlington Hosting FEO 2009 Conference - Burlington is thrilled to be the host city for the Festival and Events Ontario Conference taking place at the Holiday Inn Hotel and Conference Centre Burlington in March 2009. Each year an estimated 300 delegates attend this annual conference and we are looking forward to showcasing Burlington. Contact [Simone](#) for details.

What's Happening?

- Sun, Mar 16: Spring Revival Show, [Royal Botanical Gardens](#), 10am-5pm
- Fri, Mar 21 - Mon, Mar 24: Maple Syrup Festival, [Bronte Creek](#), 9:30am-3pm
- Sat, Mar 22: Sp'egg'tacular Easter Event, [Ireland House Museum](#), 11am-3pm
- Sat, Mar 22: Easter Egg Celebration, [Mountsberg Wildlife Centre](#), 11am-2pm
- Sat, Mar 22: Aldershot Lions Easter Egg Hunt, [LaSalle Park](#), 11:30am-3pm
- Sat, Mar 22 - Sun, Mar 23: Easter Bunny Bonanza, [RBG Centre](#), 10am-4pm

Sport Events - Put out the welcome mat for athletes & families participating in these upcoming events:

- Thurs. - Sun, March 13-16 - [BLOMHA](#) - 2008 Annual House League Tournament
- Sat, Mar 15: St. Patrick's Day 5Km Run, [Joe Dogs in Brant Plaza](#), 10am
- Fri, March 21 - [Burlington Runners Club](#) - Good Friday Road Race, Aldershot High School 9:30am
- Fri - Sun, March 28-30 - [Burlington Thunder Basketball Club](#) - Midget Boys A
- Fri - Sun, March 28-30 - [Burlington Panthers Basketball](#), Girls Midget AA/AAA
- Sat, March 29 - 11th Annual Health and Wellness Show - [Seniors Centre](#)
- Sun, March 30 - [Around the Bay 30 K Road Race](#)

Visit the [Burlington Events Calendar](#) for event information for visitors and residents at www.burlington.ca. Free online listing for community events... **ADD YOURS NOW!**

Visitor Services - Do you need some last minute March Break ideas? [Contact](#) our Visitor Centre or refer to the special Enews sent out last week.

ENEWS - is distributed bimonthly to over 300 tourism partners in Burlington and the surrounding area by Tourism Burlington . [Submit Information to this Enewsletter](#)- If you have news you feel will be of interest to tourism partners forward the details and we will make every effort to include in the future.

[Newsletter Unsubscribe](#) - If you prefer not to receive this Enews or would like to receive a print version [contact](#) us.