

In this issue... **DON'T FORGET EARTH HOUR!**

What's New?

- Participate in Earth Hour
- West 49 CEO Keynote at 3rd Team Burlington Business Summit
- New Tourism DVD Available
- *Time Out* - Free Sport Networking Luncheon

Partner News

- Last Dinner on the Titanic
- Cooking Classes at 1505 North
- Halton Wedding Planning Open House

Industry Updates

- BiNational Tourism Summit 2008 - Shift Happens

What's Happening?

Visitor Services

Give 'em a Pickle!

What's New?

Participate in Earth Hour -Burlington is partnering with the [World Wildlife Fund](#) (WWF) by participating in a global energy conservation initiative called Earth Hour on Saturday, March 29 at 8 p.m. Burlington residents and businesses are being asked to support this initiative by turning off all unnecessary lighting for one hour. Burlington's neighbouring Halton Region partner, the Town of Oakville, has also agreed to take part in Earth Hour and Burlington and Oakville will be engaged in a friendly challenge to compete for the largest reduction in energy usage/consumption. Burlington Hydro will record the amount of energy used during Earth Hour and compare the results to an average day for the same time period to calculate the savings. Burlington residents and business owners are encouraged to individually register their households and businesses at www.earthhour.org before March 29.

West 49 CEO Keynote at 3rd Annual Team Burlington Business Summit- Join us for an exciting networking breakfast with keynote speaker Sam Baio CEO & President of West 49. This event is hosted by Team Burlington and will be held on Wednesday April 16, 2008 at 7:30 a.m. at the Burlington Convention Centre, 1120 Burloak Drive. Tickets are \$35 and includes breakfast and the keynote. NOTE: Special student rate of \$20. Sponsored by Fibrewired, Throatthreads, Burlington Hotel Association & City of Burlington. Visit www.bedc.ca to register. For further information [contact](#) 905 332-9415.

New Tourism DVD Available - This DVD features Burlington attractions, events and activities during the summer and fall seasons that are of interest to leisure travelers. The DVD has music but no narration so that it can be used for a number of purposes and has both a 2 minute 30 second and a 5 minute version that can be used for presentations and is looped to show at trade shows etc. Copies have been distributed to tourism attractions, accommodations and Team Burlington partners and they are encouraged to use this new marketing tool at staff meetings so that employees are more aware of all that Burlington has to offer, show on screens in facilities and to supplement sales presentations and trade show booths. Shooting is continuing to happen over the winter and spring and we plan to produce another full season version of this DVD again early in 2009. We look forward to creating a bank of footage that can be used for a number of purposes in the future. If you would like a copy or wish to borrow one for a specific event please contact [Tourism Burlington](#).

Time Out - FREE Sport Networking Luncheon - Held on April 7th, 11:30 am-1:00 pm at the newly renovated [Shoeless Joe's](#) (Appleby Line and Upper Middle) - If you are involved in sport in our community, then join us for lunch and find out what's new with the Burlington Sport Hall of Fame, the 40th Burlington International Games, the Great Waterfront Trail Adventure, upcoming Sport Marketplace, Burlington Sport Alliance Sport Awards Dinner, and who were the recipients of the new Tourism Burlington Event

Funding Program. Upcoming events will be highlighted and a resource table will be available. Pre-registration is required as space is limited - RSVP to [Linda](#).

Partner News

Last Dinner on the Titanic – Enjoy a ten-course meal that replicates the food and feel of that fateful night aboard the “unsinkable” Titanic. On April 14 & 15th (96 years later) *A Night to Remember* is being hosted by [West Plains Bistro](#) with a first class menu, entertainment and impeccable service. Reservations required. Call 905 333-9449.

Cooking Classes at 1505 North - Take a culinary adventure with the Burlington Post Readers Choice “Best Chef” by participating in cooking classes, held on Tuesday nights, beginning March 11th. Discover his secrets, and participate in the preparation of dinner, then enjoy the fruits of your labor relaxing in the private dining room. Reserve by calling 905 319-1330.

Halton Wedding Planning Open House - On Sunday March 30th from 12 noon to 5 p.m. The Hilton Garden Inn is hosting a special Wedding Planning Open House. Enjoy food sampling, refreshments and live entertainment in an intimate atmosphere. RSVP by March 28th to [Cindy](#) at 905 631-3801.

Welcome New Partners - Become a partner with Tourism Burlington by completing and faxing a partner profile. It is free to any tourism business in Burlington. Call 905 634-5594 or visit our [website](#).

Jobs Burlington Job Fair - [jobsburlington.ca](#) is an online jobsite tool that is free to local companies and was created to recruit local talent and connect them with Burlington employers. A Job Fair is being held on Thursday April 3rd from 3-8 p.m. at the Burlington Convention Centre to promote opportunities within the city. Limited booth space is still available. Contact Burlington Economic Development at 905-332-5352.

Industry Updates

Binational Tourism Summit 2008 - Shift Happens - Taking Tourism from Service to Creative Economy: April 3 & 4, 2008, Adam’s Mark Hotel, Buffalo NY

Thursday, April 3 - 5:30pm to 10:00pm - Binational Star Awards, Cornucopia Food & Wine Event, Arts & Cultural Showcase

Friday, April 4 - 7:30am to 5:00pm Binational Trade Show & Continental Breakfast at 8:00 a.m. Plenary and Concurrent Sessions at 9:00 a.m. Opening Keynote: Mark Brown, Sr. Market Research Analyst, Office of Travel & Tourism Industries, Department of Commerce, Washington DC.

For more information call 888.849.5834 or go to [www.btapartners.com](#)

What’s Happening?

- Sat, Mar 29 - Sun, Mar 30: Maple Syrup Festival, [Bronte Creek Provincial Park](#), 9:30am - 3pm
- Sat, Apr 5 - Sun, Apr 6: Season of Many Frogs Peeping, [Crawford Lake](#), 10am - 4pm
- Sun, Apr 6: Spokes ‘n Slopes All Weather Challenge, [Hilton Falls Conservation](#), 9am - 1:30pm
- Tues, Apr 8: Paletta’s Wine Tasting Series, [Paletta Lakefront Park](#), 7pm - 9:30pm

Sport Events - Put out the welcome mat for athletes & families participating in these upcoming events:

- Fri - Sun, March 28-30 - [Burlington Thunder Basketball Club](#) - Midget Boys A
- Fri - Sun, March 28-30 - [Burlington Panthers Basketball](#), Girls Midget AA/AAA
- Sat, March 29 - 11th Annual Health and Wellness Show - [Seniors Centre](#)
- Sun, March 30 - [Around the Bay 30 K Road Race](#)
- April 5-6 - [Burlington Synchronized Swimming Club](#), Rec Extravaganza - Aldershot Pool

Visit the [Burlington Events Calendar](#) for event information for visitors and residents at [www.burlington.ca](#). Free online listing for community events... **ADD YOUR EVENT NOW!**

Visitor Services -Need some ideas for spring activities? [Contact](#) our Visitor Centre or refer to the Burlington Events Calendar above.

ENEWS -is distributed bimonthly to over 300 tourism partners in Burlington and the surrounding area by Tourism Burlington . Submit Information to this Enewsletter- If you have news you feel will be of interest to tourism partners forward the details and we will make every effort to include in the future.

Enewsletter Unsubscribe - If you prefer not to receive this Enews or would like to receive a print version [contact](#) us.