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What's New?

Burlington International Games 40th Anniversary - Approximately 150 athletes from Burlington Iowa, Vermont and Ontario will gather in Burlington Ontario, this weekend (August 1-3) for a variety of friendly youth sporting competitions including martial arts, soccer, baseball, field hockey, basketball, volleyball and badminton (exhibition). The opening ceremonies will take place on Saturday, Aug 2 - 8 a.m. in Spencer Smith Park, featuring members of the Burlington Teen Tour Band and the closing ceremonies and fireworks will take place on, Sunday, Aug 3 - 8:00 p.m. also at Spencer Smith Park. Burlington residents are encouraged to come out and join the city in welcoming participants and their families. For further information www.burlington.ca

Joseph Brant Day Festival - Held on Monday August 4th at LaSalle Park. Entertainment includes: Sophisticated Swing, Burlington Teen Tour Band, Mountsberg Birds of Prey, Acoustic duo Alchemy Unplugged, REPTILIA Mobile Zoo, Krazy Kanuck Kloggers, The Lost Dancers of the Six Nations, Encampment and drilling demonstrations by the 22nd U.S. Infantry, Henderson's Co., REMAX Hot Air Balloon, boat rides at LaSalle Park Marina, community exhibitors, a summer BBQ and refreshment stands, licensed beverage garden, splash park for kids, games, crafts and hands-on activities, a treasure hunt adventure, artisans and vendors, the famous Joseph Brant Day Silent Auction and other attractions. Visit website for more details.

RBG Sculpt Art Exhibit Opens- A remarkable exhibition of outdoor sculpture by Canadian artists is being held July 25 to October 5; Hendrie Park Gardens. Set in the beautiful surroundings of Hendrie Park Gardens, this event unites the two worlds of art and nature and invites both the patrons of Royal Botanical Gardens and lovers of art to enter and appreciate both worlds. For further details visit the [website](#).

Partner News

Enjoy A Taste of Burlington - Burlington restaurants are proud to present "A Taste of Burlington" culinary event. Experience the eclectic styles and flavours of the world, **July 25th to August 4th, 2008** as Burlington's finest restaurants will be offering prix-fixe lunch and/or dinner options. Reservations are recommended. Visit the [website](#) for further information.

Burlington Hotel Deals- The REST is EASY- Having a stay-cation this summer? Invite your family and friends to visit Burlington. With great hotel deals being offered at local Burlington Hotel Association properties the timing is perfect. Packages are available from June 13 -November 30, 2008 (some exclusions may apply). Buy One Night stay at a participating hotel and get the **2nd night at ½ price**. Starting at: **\$89.00** plus applicable taxes and fees. **ADDED BONUS** - Package includes your choice of one **\$20 Gift Card** from IKEA, OR Burlington Taxi OR Art Etc. Shop at Burlington Art Centre. Invite your friends and family to your new guest suite...in a Burlington hotel. Visit the [website](#) for details.

Welcome New Partners - Become a partner with Tourism Burlington by completing and faxing a partner profile. It is free to any tourism business in Burlington. Call 905 634-5594 or visit our [website](#).

Aldershot Business Community BIA	905-920-4671
Performing Arts Burlington	905-631-6666
CDN Printing	905-296-1539
Burloak Bowling and Billiards	905-631-2695
Big Brothers Big Sisters of Hamilton & Burlington	905-525-3860

Industry Updates

Tourism Intelligence Bulletin - Here are the highlights from the most recently published issue, May 2008: Canadian summer travel intentions down slightly: The latest survey suggests growing economic concerns and skyrocketing gas prices are taking their toll on domestic travel intentions, resulting in a modest decrease in summer vacation plans compared with a year ago. US vacation intentions weakening: US travel intentions softened further in April, dropping to a 30-year low. Consumer confidence also continues to deteriorate, as Americans become increasingly pessimistic about present and future economic conditions. Soaring gas prices expected to curb US auto travel: The average price of gasoline soared to a record-high in April, increasing by 22 %, year-over-year. The Energy Information Administration predicted that rising prices and the economic slowdown will cause US gas demand to fall in 2008 for the first time in 17 years. Companies curbing costs, but still travelling: Although there are still no definite signs of a slowdown in North American business travel volumes, media reports continue to suggest that rising financial concerns are prompting companies to heighten efforts to curb travel spending. Read the full report, [Tourism Intelligence Bulletin](#). Source: Canadian Tourism Commission

What's Happening?

- Fri, Aug. 1 - Mon, Aug. 4: Burlington International Games, [Various City Venues](#), 9am-7pm
- Sat, Aug. 2 - Fri, Aug. 15: Earth Art Exhibit, [Royal Botanical Gardens](#), 10am-5pm
- Sat, Aug. 2 - Mon, Aug. 4: Burlington International Games, [Various City Venues](#), 9am-7pm
- Sat, Aug. 2 - Sun, Aug. 3: Picnics is Paradise, [Royal Botanical Gardens](#), 10am-5pm
- Mon, Aug. 4: Joseph Brant Day, [LaSalle Park](#), 10am-5pm
- Tues, Aug. 5: FREE Movies in the Park featuring *Casablanca*, [Burloak Waterfront Park](#), 9pm
- Weds, Aug. 6: Red Hot Jazz N' Cool Blues, [RBG - Hendrie Park Gardens](#), 6-8:30pm
- Weds, Aug. 3,6,13: FREE Music in the Park, [Central Park Band Shell](#), 7:30-9pm
- Sun, Aug. 10: 14th Annual Lakeside a la Carte, [Spencer Smith Park](#), 1-5pm
- Sun, Aug. 10: FREE Music in the Park with *Burlington Concert Band*, [Central Park Band Shell](#), 7:30pm
- Weds, Aug. 13: Burlington Lions Cruise Night, [Mapleview Mall](#), 5-9pm
- Weds, Aug. 13: Red Hot Jazz N' Cool Blues, [RBG - Hendrie Park Gardens](#), 6-8:30pm

Sport Events - Put out the welcome mat for athletes & families participating in these upcoming events:

- Wed, Aug 6 - Sat, Aug 9: North American Bowls Challenge, [Burlington Lawn Bowling Club](#) featuring world class bowlers from the US and Canada.
- Mon, Aug 11 - Wed, Aug 13: Senior Provincials Championships, [Burlington Lawn Bowling Club](#)

Visit the [Burlington Events Calendar](#) for event information for visitors and residents at [www.burlington.ca](#). Free online listing for community events... **ADD YOUR EVENT NOW!**

Visitor Services - The Visitor Centre is open daily from 8 a.m. - 6 p.m. until Labour Day, 9 a.m. - 4 p.m. from Sept - May. We also have travel counselors greeting visitors at Discovery Landing from 10 - 5 p.m. most days throughout the summer and at the following festivals: Joseph Brant Day August 4th, Burlington Children's Festival August 17th, Canada's Largest Ribfest August 29 - Sept 1st and Waterfront Art Market Sept 13-14th.

Give 'Em a Pickle - [Send us](#) your pickle stories (when you or your fellow staff have given extraordinary customer service) and you could be a winner and be featured in an upcoming ENews. **We welcome any donations of prizes** to be used for this program. [Contact us](#).

ENEWS - is distributed bimonthly to over 300 tourism partners in Burlington and the surrounding area by Tourism Burlington. [Submit Information to this Enewsletter](#) - If you have news you feel will be of interest to tourism partners forward the details and we will make every effort to include in the future.

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