

In this issue...

What's New?

- Visitor Guide 2008-9
- Nominations for Tourism Awards
- A Taste of Burlington is Back!

Partner News

- Hospitality Bowling Challenge
- Burlington Hosts CSTA Workshop
- Welcome New Partners

Industry Updates

- Canada Ranked #2!

What's Happening?

Visitor Services

- Souvenir Sale-a-bration!

Give 'em a Pickle!

What's New?

Visitor Guide 2009-10 -With 75,000 copies going to hundreds of local and provincial locations you won't want to miss out having your business included.

Guide Listings -A "special" package rate of **\$199** includes both the 40 word visitor guide listing and the 40 word website listing. (non-profit \$179 and out-of-town partners \$209) **No Rate increase for 4 years!** Last year's participants will receive your listing via the mail to revise the week of December 8th. Deadline for returning your revised listing is **January 19, 2009**.

Guide Advertising- Deadline for booking ads is **January 19, 2009**. Ad packages will be sent out to past advertisers via email the week of December 11, 2008. If you did not participate in the guide last year and would like information please [contact us](#).

Nominations Being Accepted for Tourism Awards - The Tourism Awards honour outstanding achievement and contribution to the Tourism industry in Burlington. Nominations are being accepted until February 6, 2009 and the awards will be presented on May 7, 2009 at the Chamber of Commerce Gala. To submit a nomination, complete the form and forward to Tourism Burlington. See [details](#).

A Taste of Burlington is Back! - The Taste of Burlington is a Prix Fixe Dining program held from February 23–March 8, 2009 that offers a quality 3 course menu for great value. It encourages residents and visitors to dine in one or more of our many dining establishments and enjoy new culinary experiences. This program is supported by Tourism Burlington, Burlington Downtown and Aldershot Business Community and we encourage local full service dining restaurants to participate. To reserve your space, or any other inquiries, [contact us](#). Deadline is **November 28, 2008**.

Partner News

The Hospitality Bowling Challenge - Join teams of staff and friends from local area restaurants, and hospitality based businesses in a fun evening of tenpin bowling on Monday November 24 at 8:30 p.m. at Burlington Bowl. *"We all had fun and it was a great start to something big in the Hospitality Industry. We will try and get more people involved for future, by way of challenging our neighborhood hotels out there!"* Cindy Simmons Hilton Garden Inn. You can register online at their [website](#) or call 905 681-2727.

Burlington hosts 1st Canadian Sport Tourism Alliance (CSTA) Partnering to Compete Workshop - CSTA in cooperation with Tourism Burlington is pleased to host the first in a series of regional workshops entitled *Partnering to Compete* in Burlington on Wednesday, November 26, 2008. Hosted at the Travelodge Hotel Burlington on the Lake, the CSTA will bring sport events tourism and economic development experts together with community officials to share

their knowledge and experiences and to provide training on the CSTA's leading edge industry tools. For further information contact [Steven Trainor](#) at CSTA.

Welcome New Partners

Vogue Models & Talent(Burl- Toronto)	905-633-8182	Rosewater Spa	905-633-7724
Escarpment Pet Retreat	905-333-0333	The UPS Store #315	905-315-7493
Mount Royal Businessmen's Association	905-332-7000	American Eagle	905-634-3081
Canada Netherlands Friendship Association	905-332-7000	Meineke Car Care Centre	905-633-9600
Filman's Men's Wear Ltd	905-332-7000	Ontario Senior Games Association	905-332-6965
Stepps	905-631-1735	Stokes	905-631-7619
Hair Forum	905-634-0740		

Become a partner with Tourism Burlington by completing and faxing a partner profile. It is free to any tourism business in Burlington. Call 905 634-5594 or visit our [website](#).

Industry News

Canada Ranked #2! - Canada has jumped from the world's 12th most respected country brand to No. 2. The ranking comes from the [Country Brand Index](#) by [FutureBrand](#) of New York, NY who ranked Canada No. 12 in 2006; last year, No. 6; and for 2008, Canada hit No. 2, while Australia took the top spot. "It's proof the 'Canada. Keep exploring' tourism brand, developed four years ago in collaboration with Canada's tourism sector, is sound, solid and working," said Michele McKenzie, CTC president and CEO. The FutureBrand ranking joins other significant brand recognition—[Lonely Planet](#) recently named Canada one of the Top 10 Countries to visit in 2009. Source - Canada Tourism Commission.

What's Happening?

- Sat, Nov. 22 - Fri, Dec. 5: Winter Earth Art Exhibit, [Royal Botanical Gardens](#), 10am-5pm
- Sat, Nov. 22 - Fri, Dec. 5: Season of First Frost, [Crawford Lake Conservation Area](#), 10am-4pm
- Sat, Nov. 22: 8pm & Sun, Nov. 23 2pm "The Secret Garden", [Drury Lane Theatre](#)
- Sun, Nov. 23: Christmas Past at Ireland House, [Ireland House at Oakridge Farm](#), 12-4pm
- Sun, Nov. 23: Plato and his Ideas of Copying Perfection, [Burlington Art Centre](#), 1:30-3pm
- Thurs, Nov. 27 - Sat, Nov. 29: "The Secret Garden", [Drury Lane Theatre](#), 8pm
- Thurs, Nov. 27 - Sun, Nov. 30: Soup Bowl Event and Sale, [Burlington Art Centre](#), Visit Website for times
- Fri, Nov. 28: Rotary Music Festival Grand Concert, [Wellington Square United Church](#), 7-9pm
- Sat, Nov. 29 - Sun, Nov. 30: Holiday Traditions, [Royal Botanical Gardens](#), 10am-5pm

Sport Events - Put out the welcome mat for athletes & families participating in these upcoming events:

- Sat, Nov. 22 - [Burlington Blaze](#) 17 & 18U Invitational Tournament, Notre Dame
- Fri-Sun, Nov 28-30 - [Burlington Gymnastics Club](#) 1ST Provincial Qualifier, Burlington Gymnastics Club
- Sat, Nov 29 - [Burlington Golf and Country Club](#) Women's Curling Bonspiel, Burlington Golf and Country Club
- Fri-Sun, Dec 2-5 - [Burlington Lions Optimist Minor Hockey Association](#) 2nd Annual Rep MD Tournament

Visit the [Burlington Events Calendar](#) for event information for visitors and residents at [www.burlington.ca](#). Free online listing for community events... **ADD YOUR EVENT NOW!**

Visitor Services - The Visitor Centre is open daily from 9 a.m. - 4 p.m.

Souvenir Sale-a-bration EXTENDED! - Selected Tourism Burlington and City souvenirs are on sale for up to 50% off at the Visitor Information Centre, 414 Locust St. Start your holiday shopping early with these great deals.

Holiday Hours- The Visitor Information Centre will be **closed December 24, 25, 26, and January 1st**. We will be greeting visitors daily from 9 a.m. - 4 p.m. on December 27, 28, 29, 30 & Jan 2,3 & 4. Our administrative offices will be closed starting December 24th and reopen on January 5th. **HAPPY HOLIDAYS!**

Give 'Em a Pickle -[Send us](#) your pickle stories (when you or your fellow staff have given extraordinary customer service) and you could be a winner and be featured in an upcoming ENews. **We welcome any donations of prizes** to be used for this program. [Contact us](#).

[ENEWS](#) -is distributed bimonthly to over 300 tourism partners in Burlington and the surrounding area by Tourism Burlington. [Submit Information to this Enewsletter](#)- If you have news you feel will be of interest to tourism partners forward the details and we will make every effort to include in the future. [Enewsletter Unsubscribe](#) - If you prefer not to receive this Enews or would like to receive a print version [contact us](#).