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What's New?

Event Funding Deadline Approaching -Tourism Burlington has developed event funding to provide financial assistance to events hosted in Burlington and/or its surrounding area. The maximum grant issued per event, per year is \$5,000. **September 30th** is the deadline for events hosted between November 1 and April 30/09. Funding for this tourism grant program is made possible through the Burlington Hotel Association (BHA), whose members voluntarily collect a Destination Marketing Fee on room rental rates. See the [website](#) for further details or call Linda at 9905 634-5594.

McMaster's DeGroot School of Business proposed Burlington campus -McMaster University is proposing to build a new state-of-the art facility to house the DeGroot School of Business graduate business administration programs in Burlington. The University has asked the City to invest \$10M towards the development of this campus. In order to make an informed decision an Economic Impact Study was recently undertaken by the City. Team Burlington will be hosting an Open House on Tuesday October 7th from 5 - 7 p.m. at the Burlington Art Centre for the business community to review the findings of this study, to ask questions and provide input to McMaster and the City.

Helen M. Kippax Garden open at RBG -Bounded on three sides by the natural lands of the Grindstone Creek Valley, the 1 acre Helen M. Kippax Garden features over 135 native plants and cultivars in a design that showcases southern Ontario's native plants. Designed by Martin Wade Landscape Architects, the garden showcases sustainable gardening practices and is named after one of the eight founding members of the Canadian Society of Landscape Architects, Helen Kippax. Visit the [RBG](#) to enjoy this new garden and many other great exhibits such as Earth Art and Sculpt Art.

Tourism Welcomes new staff- Tourism Burlington is pleased to have Linda Cvetanovic joining our team as our Administrative Assistant. Linda has a wealth of tourism experience including being an event coordinator for Volleyball Canada, Hamilton Celebrates, Canusa Games and Skate Canada. She has also worked for the Mississauga Ice Dogs, Playdium, and Casino Niagara. Linda will be attending meetings and doing site visits over the next few months in order to meet the local tourism partners.

Mind Your e-Business Workshop - Halton Region Business Development Centre is hosting a workshop on Thursday October 2nd at the Burlington Convention Centre called Mind Your e-Business. For more information and to register call 1-866-442-5866.

Take "Time Out" Sport Enthusiasts! - Join us for a free lunch and an opportunity to network with individuals, businesses and organizations committed to sport development in our community. Burlington Bowl will host the next session on **Monday October 6, 2008** from 11:30 am - 1:30 p.m. Topics include: Fundraising information, Team Sport

packages, Sport charity events and bowling! Please, take some "Time Out" and join us for these networking breakfasts dedicated to sport and its many community partners. Supported by [Tourism Burlington](#) and the Burlington Hotel Association in partnership with the [City of Burlington](#) and the [Burlington Sport Alliance](#)

Burlington Hotel Deals- The REST is EASY- Invite your family and friends to visit Burlington. With great hotel deals being offered at local Burlington Hotel Association properties the timing is perfect. Buy One Night stay at a participating hotel and get the 2nd night at ½ price. Starting at: **\$89.00** plus applicable taxes and fees. **ADDED BONUS** - Package includes your choice of one **\$20 Gift Card**. Invite your friends and family to your new guest suite...in a Burlington hotel. Visit the [website](#) for details.

Welcome New Partners

Become a partner with Tourism Burlington by completing and faxing a partner profile. It is free to any tourism business in Burlington. Call 905 634-5594 or visit our [website](#).

Industry News

World Tourism Day - Sept 27th - Since 1980, September 27 is celebrated as **World Tourism Day** by the World Tourism Organization. The purpose of this day is to create awareness that tourism is vital to the international community and to show how it affects the social, cultural, political and economic values worldwide. In Canada the [Tourism Industry Association of Canada](#) has developed a Federal Election Advocacy Toolkit to make federal candidates more aware of the importance of tourism and the issues the industry faces in the global market that can be dealt with through public policy initiatives. Check out the website for interesting information about our industry.

What's Happening?

- Sat, Sept. 27 - Fri, Oct. 10: Earth Art, [Royal Botanical Gardens](#), 10am - 5pm
- Sat, Sept. 27 - Fri, Oct. 10: "Fireworks 2005" Exhibit, [Burlington Art Centre](#), Mon-Thurs: 9am - 10pm, Fri-Sat: 9am - 5pm, Sun: 12pm - 5pm
- Sat, Sept. 27 - Fri, Oct. 10: Meet the Bison, [Mountsberg Conservation Area](#), 10am - 4pm
- Sat, Sept. 27: "Murder at the Howard Johnson's", [Theatre Burlington](#), 8pm
- Sat, Sept. 27: Music at St. Luke's, [The Parish Church of St. Luke](#), 7:30pm - 9:30pm
- Sat, Sept. 27 - Sun, Sept. 28 & Sat, Oct. 4 - Sun, Oct. 5: 7th Annual Harvest Halloween Hillbilly Hoedown, [Yee Haw Adventure Farm](#), 11am - 5:30pm
- Sat, Sept. 27-Sun, Sept. 28 & Sat, Oct. 4-un, Oct. 5 Harvest Fall Festival, [Springridge Farm](#), 9am-5pm
- Sun, Sept. 28: Burlington's Family Marketplace, [Brant Hills Community Centre](#), 10am - 3pm
- Sun, Sept. 28: Applefest Fall Fair, [Ireland House at Oakridge Farm](#), 11am - 4pm
- Mon, Sept. 29 - Fri, Oct. 10: Season of Falling Leaves, [Crawford Lake Conservation Area](#), 10am - 4pm
- Thurs, Oct. 2 - Sat, Oct. 4: "Murder at the Howard Johnson's", [Theatre Burlington](#), 8pm

Sport Events - Put out the welcome mat for athletes & families participating in these upcoming events:

- Fri, Oct. 11 - Mon Oct. 13: 17th Annual Ron Wilkins Memorial Thanksgiving Classic, [Burlington Eagles](#)
- Sat, Oct. 25 - Sun, Oct. 26: Ontario Seniors Tenpin Bowling Championships, [Burlington Bowl](#)

Visit the [Burlington Events Calendar](#) for event information for visitors and residents at

[www.burlington.ca](#). Free online listing for community events... **ADD YOUR EVENT NOW!**

Visitor Services - The Visitor Centre is open daily from 9 a.m. - 4 p.m. until mid-June.

Mohawk Raceway - Gave us a Pickle! As a thank you to our summer travel counselors we visited [Mohawk Raceway](#) for dinner and a night of racing. Mohawk really pulled out all the stops for us. Our seats were the best in the house, the buffet in the Terrace Dining Room was delicious, as race sponsors we awarded the winning horse a blanket with our logo on it, one of our students got to sit in the starter vehicle and all the students received a paddock tour. Thanks to Mohawk staff for a great evening!

Give 'Em a Pickle -Send us your pickle stories (when you or your fellow staff have given extraordinary customer service) and you could be a winner and be featured in an upcoming ENews. **We welcome any donations of prizes** to be used for this program. [Contact us](#).

ENEWS -is distributed bimonthly to over 300 tourism partners in Burlington and the surrounding area by Tourism Burlington. Submit Information to this Enewsletter- If you have news you feel will be of interest to tourism partners forward the details and we will make every effort to include in the future.

Enewsletter Unsubscribe - If you prefer not to receive this Enews or would like to receive a print version [contact](#) us.