

## Tourism Burlington ENews

**From:** "Tourism Burlington ENews" <info@tourismburlington.com>  
**To:** "Tourism Burlington ENews" <info@tourismburlington.com>  
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# Tourism ENews


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Friday January 16, 2009

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### Nominations for Tourism Awards

The Tourism Awards honour outstanding achievement and contribution to the Tourism industry in Burlington. Nominations are being accepted until February 6, 2009 and the awards will be presented on May 7, 2009 at the Chamber of Commerce Gala. To submit a nomination, complete the form and forward to Tourism Burlington. [See details.](#)

## What's New

**Visitor Guide 2008-9 Deadline January 19th** -With 75,000 copies going to hundreds of local and provincial locations you won't want to miss out having your business included.

**Guide Listings** -A "special" package rate of \$199 includes both the 40 word visitor guide listing and the 40 word website listing. (non-profit \$189 and out-of-town partners \$209) No Rate increase for 3 years! Last years participants will receive your listing via the mail to revise. Deadline for returning your revised listing is January 16th. **EXTENDED to January 21, 2009**

**Guide Advertising**- Deadline for booking ads is January 16, 2009. **EXTENDED to January 21, 2009**

Ad packages have been sent out to past advertisers via email. If you did not participate in the guide last year and would like information please [contact us](#)

**Event Funding Program** - As a key stakeholder in the Burlington community, Tourism Burlington is committed to supporting and facilitating event organizers with new and/or existing initiatives that attract visitors to our community. Tourism Burlington has developed event funding to provide financial assistance to events hosted in Burlington and/or its surrounding area which increase overnights stays. The maximum grant issued per event, per year is \$5,000. Grants will be issued in two funding periods: February 29th deadline for events hosted between May 1 and October 31 and September 30th deadline for events hosted between November 1 and April 30. Funding for this tourism grant program is made possible through the Burlington Hotel Association (BHA), whose members voluntarily collect a Destination Marketing Fee on room rental rates. Tourism Burlington works with the BHA to implement marketing initiatives that enhance Burlington's profile as a tourist destination. See the [website](#) for further details.

**Time Out** - The next Time Out sports networking session is being held on Tuesday February 2nd at 7:30 a.m. at the Hilton Garden Inn. Sponsored by the Burlington Hotel Association, and coordinated by Tourism Burlington in partnership with the Burlington Sport Alliance and the City of Burlington, these breakfasts are a great opportunity to meet other local sports enthusiasts, learn about new projects and resources and promote your events. Registration is required. [Contact us](#) for details.

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## Partner News



### Burlington's Bouwman Designs Coin

Local artist Jason Bouwman of Burlington's Compass Creative now has a second coin produced by the Royal Canadian Mint that features one of his designs. Jason was commissioned to create the design for a new 2009 Special Edition Proof Silver Dollar which commemorates 100 years of powered flight in Canada. This design depicts the silhouette of a young person running with arms outstretched casting a shadow of an aircraft in flight and includes three renowned Canadian aircraft: the Silver Dart, the Avro Arrow and the Snowbird. For more information on where to purchase the coin [visit](#).

**Meet me at the Brant Inn DVD** - Did you miss out getting your copy of this popular DVD? The Burlington Historical Society will be producing additional copies so if you would like one contact our [office](#) so there are sufficient quantities ordered.

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## Welcome New Partners

Name	Type of Business	Phone #
Cogeco	Telecommunications	
Maria D'Amelio	Musical Entertainment	905-333-5522
Kinsmen Club of Burlington	Service Organization	905-331-1344
Ron Edwards Family YMCA	Health & Recreation	905-466-2238
Burlington Sport Alliance	Sport Organization	905-632-5000
MS Society of Canada	Social Service Organization	905-635-0634
Lowville Bistro	Restaurant	416-922-6600 x.2122
South St. Burger Co.	Restaurant	905-335-0750
Twist Sport Conditioning Centre	Sport & Fitness Services	905-637-5409
Sharkey's Cuts for Kids	Salon	905-335-9599
TV Cogeco	Media	905-465-0312
Honey West Restaurant & Lounge	Restaurant	905-333-4990
Edward Jones	Financial Services	905-634-7799
Burlington Central Badminton Club	Sport Organization	905-631-9559

Progressive Sports Management Asia Shin Yoga Studio	Sport Services Health & Wellness	905-336-0021 905-336-7707 905-319-5528
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Become a partner with Tourism Burlington by completing and faxing a partner profile. It is free to any tourism business in Burlington. Call 905 634 5594 for the details or refer to our [website](#).

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## Industry Updates

### 'There's No Place Like This' Wins Marketing Campaign of the Year Award

Ontario's memorable song and television commercials were honoured at the National Awards for Tourism Excellence hosted by the Tourism Industry Association of Canada (TIAC). Created by the Ontario Tourism Marketing Partnership Corporation (OTMPC) in 2007, the 'There's No Place Like This' campaign received the 2008 Marketing Campaign of the Year award at Canada's most prestigious tourism awards gala. Listen to all versions at [ontariotravel.net](http://ontariotravel.net).

## What's Happening?

### [Tourism Burlington Meeting Dates](#)

### [Visitor Events](#)

- Sat, Jan. 17 - Sun, Jan. 18: 'Winter Earth Art' Exhibit, [Royal Botanical Gardens](#), 10am - 5pm
- Sat, Jan. 17 - Sun, Jan. 18: Season of the Snowsnakes, [Crawford Lake](#), 10am - 4pm
- Sat, Jan. 17 - Sun, Jan. 18: Sculpt Art, [Royal Botanical Gardens](#), 10am - 5pm
- Sun, Jan. 18: [Best of Broadway](#) in Burlington, Paradiso Restaurant, 6 p.m.
- Sun, Jan. 18: Bur Bear FREE Swim, [Aldershot Pool](#), 1:30pm - 3:30pm
- Sun, Jan. 18: Manulife Walk for Memories, [Burlington Mall](#), 9am - 11am
- Fri, Jan. 23: Owl Prowl Adult Night, [Mountsberg Wildlife Centre](#), 7pm - 9pm
- Sat, Jan. 24: Bur Bear Winter Golf Tournament, [Tyandaga Golf Course](#), 9:30am - 10:30am
- Sat, Jan. 24: Moonlight Snowshoe Hike, [Crawford Lake](#), 6:30pm - 8:30pm
- Sat, Jan. 24: Bur Bear Bowling Fun Tournament, [Prime Time Bowl](#), 1pm - 3pm
- Sat, Jan. 24 - Sun, Jan. 25: Season of the Snowsnakes, [Crawford Lake](#), 10am - 4pm
- Sun, Jan. 25: Winter Carnival Opening Ceremonies, [Mainway Arena](#), 1pm - 3:30pm
- Mon, Jan. 26 - Fri, Jan. 30: 'Glass under Glass' Exhibit, [Royal Botanical Gardens](#), 10am - 5pm
- Fri, Jan. 30: "Copenhagen," [Theatre Burlington](#), 8pm

### [Sports Events](#)

- Fri, Jan 16-Sun, Jan 18: 15th Annual Bur Bear [Ringette](#) Tournament and 7th Annual Bunnyfest
- Sun, Jan. 25: Robbie Burns 8K Road Race, [Downtown Burlington](#), 9am REGISTRATION FULL

Visit the Burlington Events Calendar for event information for visitors and residents at [www.burlington.ca](http://www.burlington.ca).

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## Visitor Services

The Visitor Information Centre is open daily from 9 a.m. until 4 p.m. including weekends to answer your inquiries, refer visitors, accept advertising and promote tourism partnerships. [Contact us](#) today!

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## Give 'em a Pickle!

[Send us](#) your pickle stories (when you or your fellow staff have given extraordinary customer service) and you could be a winner and featured in an upcoming ENews

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## Tourism Burlington Staff

Position	Name	Extension
Executive Director	Pam Belgrade	#7241
Administration & Visitor Services Coordinator	Sally Fitz-Gibbon	#7243
Marketing Coordinator - Leisure, Events, Media	Simone Babineau	#7240
Marketing Coordinator - Sports, Meetings, Travel Trade	Linda Olimer	#7244
Administrative Assistant	Linda Cvetanovic	#7245

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[Tour-Burl ENews](#) - is distributed bimonthly to over 300 tourism partners in Burlington and the surrounding area by Tourism Burlington

[Submit Information to the Enewsletter](#) - If you have news you feel will be of interest to tourism partners, forward details and we will make every effort to include it in the future.

[Enewsletter Unsubscribe](#) - If you prefer not to receive this Enews or would like to receive a print version, [contact us](#).