

Tourism Burlington ENews

From: "Tourism Burlington ENews" <info@tourismburlington.com>
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Tourism ENews


[HOME](#)
[WHAT TO
SEE & DO](#)
[WHERE TO
DINE](#)
[WHERE TO
SHOP](#)
[WHERE TO
STAY](#)
[CALENDAR OF
EVENTS](#)

Friday January 2, 2009

In this issue...

HAPPY NEW YEAR!

What's New?

ENews New Look & Name

Winter Activities

Partner News

2009-10 Visitor Guide

Nominations for Tourism

Awards

Welcome New Partners

Industry Updates

What's Happening?

Visitor Services

Give 'em a Pickle!

Tourism Burlington Staff



ENews has new Look and Name!

We are pleased to start the new year with a new look for our partner ENews. We also have a new name generated through our partner contest last spring. Simple and easy - TOURISM ENews! Bear with us as we work through a few glitches in the formatting!

Congratulations to Keith Hoey, President of the Burlington Chamber of Commerce for submitting the name Tourism ENews. He wins a fabulous gift basket worth \$50!!

If you have suggestions for content, events, partners news etc. for this ENews please [contact us](#) and we will make every effort to include in future issues.

If you have colleagues who wish to receive this ENews let us know and we will add them to our mailing list.

What's New

Winter Activities

- **Free Skating** - Rotary Centennial Pond @ [The Waterfront](#) Call 905-634-7263 for the latest rink conditions
- **Various Family Activities** - 9:00am - 4:00pm [Bronte Creek Provincial Park](#) Children's Farm and Playbarn

and Outdoor Skating Rink are open daily throughout the winter! For more information on ice conditions call 905-827-6911.

- **Burlington Lakeside Festival of Lights** -Sunday December 7,2008 -Thursday January 8, 2009. Enjoy a wonderful display of holiday lights while walking along the lakeside promenade at Spencer Smith Park. This is Burlington's unofficial "welcome to winter" event! Burlington Lakeside Festival of Lights.
- **Skiing and Snowboarding** 8:30 a.m. - 9:30 p.m. [Glen Eden Ski](#) and Snowboard Centre.

[Back to the top](#)

Partner News

2009-10 Visitor Guide - With 75,000 copies going to hundreds of local and provincial locations you won't want to miss out having your business included.

Guide Listings -A "special" package rate of \$199 includes both the 40 word visitor guide listing and the 40 word website listing. (non-profit \$179 and out-of-town partners \$209) No Rate increase for 4 years! Last year's participants will receive your listing via the mail to revise the week of December 8th. Deadline for returning your revised listing is January 19, 2009.

Guide Advertising- Deadline for booking ads is January 19, 2009. Ad packages will be sent out to past advertisers via email the week of December 11, 2008. If you did not participate in the guide last year and would like information please contact us.

Nominations being Accepted for Tourism Awards- The Tourism Awards honour outstanding achievement and contribution to the Tourism industry in Burlington. Nominations are being accepted until February 6, 2009 and the awards will be presented on May 7, 2009 at the Chamber of Commerce Gala. To submit a nomination, complete the form and forward to Tourism Burlington. See details.

**BURLINGTON
HOTEL
DEALS!**
REST. EASY.
TourismBurlington.com

Burlington Hotel Deals are being offered throughout 2009 at the following Burlington Hotel Association hotels:

- Best Western
- Comfort Inn
- Hilton Garden Inn
- Holiday Inn Burlington Hotel & Conference Centre
- Homewood Suites by Hilton
- Quality Inn Burlington QEW
- Travelodge Hotel Burlington on the Lake

They are offering special rates PLUS a \$20 gift card and coupon book. Visit tourismburlington.com for all the details or contact the hotels directly and ask for **The Rest is Easy** package!

[Back to the top](#)

Welcome New Partners

Name	Type of Business	Phone #
Davies Condos Average Joe Sports Club	Sales & Rental Management Recreational Sport Club	905 333.4347 905 637.4089

Become a partner with Tourism Burlington by completing and faxing a partner profile. It is free to any tourism business in Burlington. Call 905 634 5594 for the details or refer to our [website](#).

[Back to the top](#)

Industry Updates

American Travelers more optimistic about leisure travel - Despite a recent deluge of bad economic news, American travelers are surprisingly optimistic about their future leisure travel and spending, according to the findings of a special edition of Destination Analysts' The State of the American Traveler survey released recently. For the complete article [visit](#) Travelmole.

What's Happening?

- [Tourism Burlington Meeting Dates](#)
- [Visitor Events](#)
 - Sat, Jan. 3 - Fri, Jan. 16: Winter Earth Art Exhibit, [Royal Botanical Gardens](#), 10am - 5pm
 - Sat, Jan. 10 - Sun, Jan. 11: Season of the Snowsnakes, [Crawford Lake Conservation Area](#), 10am - 4pm
 - Fri, Jan. 2 - Sun, Feb. 8: Family Winter Carnival, various locations 905 335-7600 #7654
- [Sports Events](#)
 - Fri, Jan 16-Sun, Jan 18: 15th Annual Bur Bear [Ringette](#) Tournament and 7th Annual Bunnyfest,
 - Sat, Jan 25: Robbie Burns 8km Road Race (250th Birthday Celebrations), [Burlington Runners Club](#)

Visit the Burlington Events Calendar for event information for visitors and residents at <http://www.burlington.ca/>.

[Back to the top](#)

Visitor Services

Holiday Hours- We will be greeting visitors daily from 9 a.m. - 4 p.m. on Jan 2,3 & 4. Our administrative offices will be closed starting December 24th and reopen on January 5th. HAPPY HOLIDAYS!.

[Back to the top](#)

Give 'em a Pickle!

New DVD's available for use by our tourism partners. New DVD's in the series have been purchased by Tourism Burlington including: What's your Pickle? and The Leadership Pickle. [Contact us](#) for details. [Send us](#) your pickle stories (when you or your fellow staff have given extraordinary customer service) and you could be a winner and featured in an upcoming ENews

[Back to the top](#)

Tourism Burlington Staff

Position	Name	Extension
Executive Director	Pam Belgrade	#7241

Administration & Visitor Services Coordinator	Sally Fitz-Gibbon	#7243
Marketing Coordinator - Leisure, Events, Media	Simone Babineau	#7240
Marketing Coordinator - Sports, Meetings, Travel Trade	Linda Olimer	#7244
Administrative Assistant	Linda Cvetanovic	#7245

[Back to the top](#)

[Tour-Burl ENews](#) - is distributed bimonthly to over 500 tourism partners in Burlington and the surrounding area by Tourism Burlington

[Submit Information to the Enewsletter](#) - If you have news you feel will be of interest to tourism partners, forward details and we will make every effort to include it in the future.

[Enewsletter Unsubscribe](#) - If you prefer not to receive this Enews or would like to receive a print version, [contact us](#).