

## Tourism Burlington ENews

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**From:** "Tourism Burlington ENews" <info@tourismburlington.com>  
**To:** "Tourism Burlington ENews" <info@tourismburlington.com>  
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**Subject:** Tourism ENews Friday May 22, 2009

### Tourism ENews


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Friday May 8, 2009

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Discover Burlington Facebook

Tourism Burlington Staff



**Burlington Hotel Deals- The REST is EASY-** Invite your family and friends to visit Burlington. With great hotel deals being offered at local Burlington Hotel Association properties the timing is perfect. One and two night packages now available at \$20 off regular room rate. **ADDED BONUS** - Package includes your choice of one \$20 Gift Card. Invite your friends and family to your new guest suite...in a Burlington hotel. Visit the [website](#) for details.



## What's New

**Tourism Burlington Annual General Meeting** - Don't forget to confirm your attendance at the Tourism Burlington Annual General Meeting on **Thursday May 28th** at 8:30 a.m. at the **Royal Botanical Gardens**. Keynote speaker **Shannon Guihan** from the Icarus Foundation will discuss *Tourism that Doesn't Cost the Earth*. Tourism partners will be sharing their greening stories and you will also hear updates on tourism activities. Join us for a great networking opportunity, and bring your brochures to swap with other partners. Register [online](#) or call 905 634-5594.

**FREE Tourism Ambassador Training** - June 3, 2009 8:30 am - 12 noon starting at the Burlington Art Centre. Tourism is offering this program for frontline, seasonal & middle management staff that support or work within the

tourism industry. Our goal is to develop local tourism ambassadors who are aware of the many attractions, accommodations, events and activities of interest to tourists . This interactive and informative session is suitable for tour guides, front desk and reception staff, bus and taxi drivers, restaurant hosts, really anyone who has regular contact with visitors to Burlington. If you have new staff that are unfamiliar with the city it is a great orientation or can serve as a refresher to learn what's new. This session si FREE due to generous support from by the Burlington Hotel Association. Register [online](#).

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## Partner News



**Time Out Sports Networking** - Monday June 1 2009 - 7:30 a.m.- Burlington Lawn Bowling. Open to everyone that has an interest in sport development in our community. Agenda items include, Chamber of Commerce, Canadian National Road Cycling Championship, Canadian Mixed Curling Championship, BYSC International Soccer Tourney, Sports Awards Dinner, Recreation Month and much more, rsvp by May 28, 2009. [Contact](#) us.

**Customer Service Awards** -We are excited to announce the launch of the Tourism Pickle Award. This award has been created to recognize non-supervisory staff working in Tourism related businesses that consistently demonstrate exemplary customer service - over and above the excellent customer service that is expected in the job. Please take a moment to visit our [website](#) and review the criteria for nominating your staff and complete and return your nomination form(s) by fax to 905-634-7220 by **May 8, 2009**. The winners of the Tourism Pickle Award will receive their recognition at the Tourism Ambassador Training on June 3, 2009. This is a great way to recognize your extraordinary performers to a wider audience!

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## Welcome New Partners

Name	Type of Business	Phone #
Latitude Restaurant	Restaurant	905-333-3309
Phat Chicks	Fitness/Training	905-467-0499
The Intrepid Lens	Photography	905-335-6182
Remax Garden Realty, Ria Plas, Sales Rep.	Real Estate Agent	905-333-3500
Cat Castle Cat Hotel	Cat Boarding	905-847-7770

Become a partner with Tourism Burlington by completing and faxing a partner profile. It is free to any tourism business in Burlington. Call 905 634 5594 for the details or refer to our [website](#).

## Industry News

**BURLINGTON SPORT ALLIANCE- Presidents Forum** -Tuesday May 26 6:30 PM at the BOMBA office 919 Fraser Drive. Join us for a presentation by MyBackCheck.com an easy effective online way to provide criminal history checks of your staff and volunteers. Receive an introduction of the goals/projects of the Burlington Sport Alliance for the year 2009-10. Learn about the first Sport Trade Show which offers businesses and sport organizations the opportunity to 'network and shop'. Hear about the values of membership with the BSA and have an opportunity to introduce topics for discussion. Indicate your interest in attending via [email](#).

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## What's Happening?



A Taste of Burlington is Back! - [The Taste of Burlington](#) is a Prix Fixe Dining program held from July 20–August 3, 2009 that offers a quality 3 course menu for great value. It encourages residents and visitors to dine in one or more of our many dining establishments and enjoy new culinary experiences. Restaurants that provide full service and are licensed are invited to participate. This program is supported by Tourism Burlington, Burlington Downtown and Aldershot Business Community and we encourage local full service dining restaurants to participate. To confirm your participation or any other inquiries, [contact us](#). Sponsorship opportunities are also available - great exposure for your business. Ask for a sponsorship package.

### Tourism Burlington Meeting Dates

#### Visitor Events

- Sat, May 23 - Fri, Jun. 5: Demons and Angels Exhibit, [Burlington Art Centre](#), Various Hours
- Sat, May 23 - Fri, Jun. 5: A Survey by Conrad Furey Exhibit, [Burlington Art Centre](#), Various Hours
- Sat, May 23: Dragon Boat Race, [Kelso Conservation Area](#), 8am
- Sat, May 23: [Chili Fest](#), Central Arena, 12pm - 4pm
- Sat, May 23: Bird Banding Workshop, [Mountsberg Conservation Area](#), 9am - 1pm
- Sat, May 23 - Sun, May 24: Lilac Celebration, [Royal Botanical Gardens](#), 10am - 5pm
- Sun, May 24: Tim Horton's Run/Walk for the Camps, [Bronte Creek Provincial Park](#), 10:30am
- Thurs, May 28: An Evening of Food and the Wines of Italy, [Paradiso Restaurant](#), 7pm
- Fri, May 29: [Sidewalk Astronomy](#), Spencer Smith Park Compass, 8pm - 11pm
- Sat, May 30: Cedar Springs Summer Sizzle, [Cedar Springs Racquet Club](#), 9:30am
- Sat, May 30: [Aldershot Community Festival](#), Hidden Valley Park, 11am - 6pm
- Sat, May 30: [Lobster Fiesta](#), Central Arena, 7pm - 9pm
- Sat, May 30 - Sun, May 31: Lilac Celebration, [Royal Botanical Gardens](#), 10am - 5pm
- Sun, May 31: [Pooch Promenade](#), Spencer Smith Park, 9am - 1pm
- Sun, May 31: A Taste of the Hearth, [Ireland House](#) at Oakridge Farm, 11am - 5pm
- Sun, May 31: [Purina Walk for the Dog Guides](#), Burlington Central Lions Hall, 11am
- Sun, May 31: [Brian Smith Scholarship Ride](#), Burlington Beach, 7:15am
- Tues, Jun. 2: Tranquil Tuesdays, [Royal Botanical Gardens](#), 6pm - 8:30pm
- Fri, Jun. 5: [Relay for Life](#), Bronte Creek Provincial Park, 7pm - 7am

#### Sports Events

- Fri. May 29 - Sun May 31: [Burlington Gymnastics Club](#) Spring Cup

Visit the [Burlington Events Calendar](#) for event information for visitors and residents at [burlington.ca](#). Print and post this listing for front line staff to answer visitor inquiries.

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## Visitor Services

The Visitor Information Centre is open daily from 9 a.m. until 4 p.m. including weekends to answer your inquiries, refer visitors, accept advertising and promote tourism partnerships. [Contact us](#) today!

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## Give 'em a Pickle!

We recently received this pickle story from the Holiday Inn. "We are very grateful for the wonderful donation that was sent to us from Gordon Langford and his team at the Holiday Inn. Many families will stay warm and sleep more comfortably having benefited from the cargo van full of sheets, pillowcases, and blankets from the Holiday Inn.

Thank you very much!" The Compassion Society. Congrats Gord Langford and staff at the Holiday Inn for going above and beyond!

[Send us](#) your pickle stories (when you or your fellow staff have given extraordinary customer service) and you could be a winner and featured in an upcoming ENews.

**Tourism Burlington Facebook Page** - Next time you log-in to [Facebook](#) visit the new page **Discover Burlington Ontario** and become a fan. You can learn about events, view photos and videos, upload your own pictures, take part in discussion items and much more. Invite your friends to become a fan.

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## Tourism Burlington Staff

Position	Name	Extension
Executive Director	Pam Belgrade	#7241
Administration & Visitor Services Coordinator	Sally Fitz-Gibbon	#7242
Marketing Coordinator - Leisure, Events, Media	Simone Babineau	#7240
Marketing Coordinator - Sports, Meetings, Travel Trade	Linda Olimer	#7244
Administrative Assistant	Linda Cvetanovic	#7245

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[Tour-Burl ENews](#) - is distributed bimonthly to over 500 tourism partners in Burlington and the surrounding area by Tourism Burlington. We encourage you to share this ENewsletter with colleagues.

[Submit Information to the Enewsletter](#) - If you have news you feel will be of interest to tourism partners, forward details and we will make every effort to include it in the future.

[Enewsletter Unsubscribe](#) - If you prefer not to receive this Enews or would like to receive a print version, [contact us](#).