



## Be a Tourist in Your Hometown

Planning a trip should be as enjoyable as the adventure itself. Scanning maps for intriguing sites, scouting out new and interesting restaurants and plotting travel routes are rituals that build excitement and ultimately enhance the quality of any excursion. For your next getaway, treat yourself to a new adventure: explore your hometown and discover what travellers from around the world already know: the Burlington area is a fun and rewarding travel destination.

Easily accessible and surprisingly affordable, the Burlington area's delightfully eclectic mix of great events, attractions, dining, shopping, and outdoor adventure are all here waiting for you and your family.

What's the best thing about being a hometown tourist? It's so easy to do. Begin with visiting our website, call, email or visit our Burlington Tourism Visitor Information Centre. Our friendly counsellors will provide you with all the information you need to start making travel plans for a day trip or an extended vacation so you can get away without having to go away. A copy of the 2009-10 Visitor Guide is available online or by contacting Tourism. While on our website enter the draw to win a \$300 Discover Burlington basket full of gift cards and products. Enter by September 7th.

There's always something new, fun, picturesque, delicious and affordable to elevate your experience in Burlington.



Call 905.634.5594 for a  
**FREE 2009-10 Visitors Guide**

# Meet, Play & Stay in Beautiful Burlington

Save Money. Have Fun. Help Our Local Economy.

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**WIN!**  
Enter draw for Visit  
Burlington Basket  
worth \$300.  
[TourismBurlington.com](http://TourismBurlington.com)



### Who knew?

- Burlington has...
- Canada's only Royal Botanical Gardens-a designated heritage site
  - 580 hectares of parkland
  - 9 golf courses
  - The Niagara Escarpment-a UNESCO designated World Biosphere Reserve
  - The Bruce, Trans Canada and Waterfront Trails

*Now you do!*

Planning to get away can be a challenge these days, with both time and money at a premium for many would-be travellers.

In the current economy, both businesses and families are cutting down on travel expenses. We have a perfect solution to help you save money and in turn assist the local businesses...  
**MEET, PLAY and STAY in BEAUTIFUL BURLINGTON!**

Tourism Burlington encourages you to be a Tourist in your own Hometown; Be a Burlington Ambassador by inviting your friends and family to visit; Meet in our Backyard by hosting events and conferences; and then take advantage of our great resources and information through our Visitor Services.

Discover what many visitors already know about your hometown; Burlington has many all-season experiences to offer. With the Royal Botanical Gardens, The Waterfront at Downtown Burlington, Joseph Brant and Ireland House Museums, Burlington Art Centre, Conservation Halton and Bronte Creek Provincial Park we have many wonderful attractions at our doorstep. Explore the affordable, eclectic and unsurpassed mix of dining, shopping, history, art and nature that is Burlington, on your own, with your colleagues or your family. It's all waiting for you now!



## Ask Visitor Services

The Visitor Information Centre is located at 414 Locust St. below the parking garage, Just north of Lakeshore Road. It offers extensive travel information about Burlington and Ontario, in addition to Burlington and Canadian apparel, souvenirs, maps and postcards. We also provide assistance and resources for meeting and conference planners, sport organizers and group tours.

**FREE 20 Minute parking in garage!**

<b>Visitor Centre Hours:</b>	<b>Contact Us</b>
<b>Open Year Round</b>	Phone 905 634.5594
(including weekends)	Fax 905 634.7220
Mid June - Labour Day	Toll Free 1.877.499.9989
Daily - 8 a.m. - 6 p.m.	E-mail <a href="mailto:info@tourismburlington.com">info@tourismburlington.com</a>
September - Mid June	Website <a href="http://www.tourismburlington.com">www.tourismburlington.com</a> <b>NEWLY RELAUNCHED!</b>
Daily - 9 a.m. - 4 p.m.	Facebook Discover Burlington Ontario
	Twitter <a href="http://twitter.com/burlingtontour">twitter.com/burlingtontour</a>



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### BURLINGTON HOTEL ASSOCIATION MEMBERS

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Visit [TourismBurlington.com](http://TourismBurlington.com)

See website for photo credits



Visit [TourismBurlington.com](http://TourismBurlington.com)

# Be a Burlington Ambassador

Invite your Friends and Family to Burlington!

# Meet in Our Backyard

Let's put out the welcome mat!

Did you know that in 2007, an estimated **2.9 million visitors** came to Halton region and **64%** of those travellers main purpose was visiting friends and family?

As a Burlington resident, you play an important role in promoting our city as a tourist destination. While entertaining friends and family, you recommend places to stay, dine and shop, as well as suggest fun things to see and do. By helping your guests enjoy their stay and encouraging them to return, you are a local tourism ambassador.

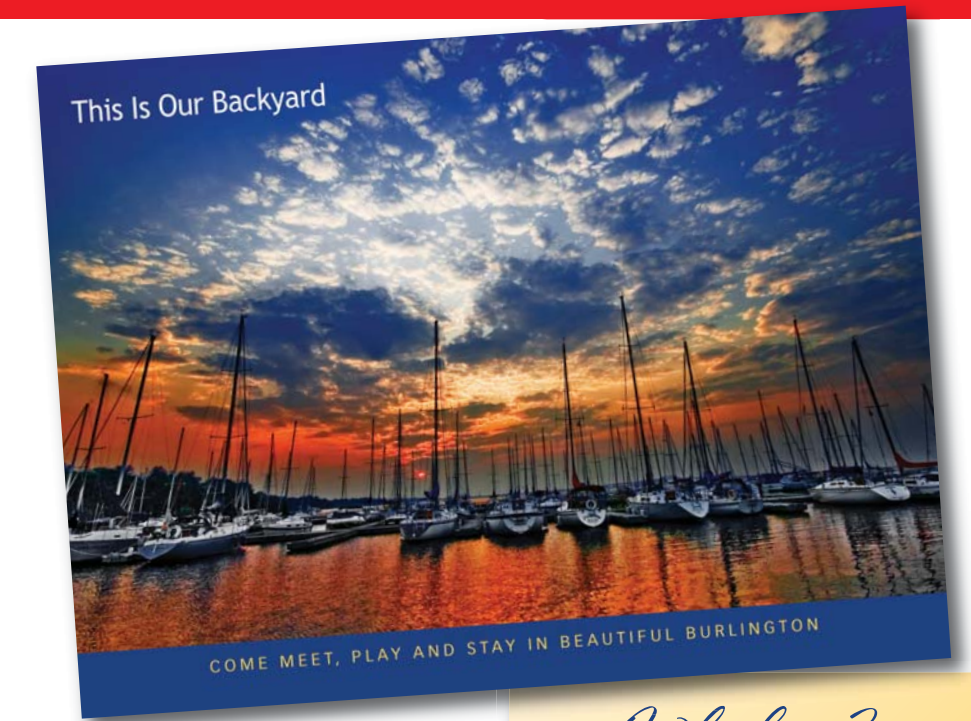
The next time friends and family visit Burlington, whether it's for a day or a month, Tourism Burlington can help you make the trip a memorable experience. Our redesigned website has a comprehensive listing of events, attractions, tours and Burlington Hotel Deals. The Visitor Information Centre's extensive collection of maps, guides and profiles of upcoming events for Burlington and other Ontario destinations will make every visit to the area an outing to be remembered. (see more information on the outside back cover of this 4 page pullout)



We want your next business meeting, conference or special event to be right here in our backyard. Our city is accessible, economical and memorable. Burlington has an impressive range of one-of-a-kind venues, exceptional attractions and cost-effective services to make your next event successful and rewarding for all. Burlington has more than 1,000 guest rooms through seven full service brand hotels, a 20,000 square foot Convention Centre, historic lakeside venues, and numerous amenities to help facilitate intimate retreats to expansive trade shows and elaborate conventions.

If you are a member of a professional development association which hosts annual conferences or meetings, Burlington may be the perfect site for that event. Tourism Burlington will work with you to bring this business to our city.

Having your next meeting here in Burlington makes good business sense. And it's good for commerce in Burlington!



Call 905 634-5594 for a FREE copy of our Meeting Booklet.

### Who knew?

Burlington has...

- a 20,000 sq. ft Convention Centre with a 1,800 person capacity
- 7 full service brand name hotels
- Over 1,000 total guest rooms
- Free parking at most meeting venues
- Over 400 restaurants
- Unique destination shopping and downtown boutiques

Now you do!



## Burlington Events

### Halton Pride

June 6  
Central Park  
haltonpride.org

### Festival of Fine Art & Craft

June 13 & 14  
Burlington Art Centre  
burlingtonartcentre.on.ca

### Sound of Music Festival

June 18 – 21  
The Waterfront  
soundofmusic.ca

### Aboriginal Awareness Day

June 21  
Crawford Lake  
conservationhalton.on.ca

### Halton Multicultural Day

June 25  
Bronte Creek  
halton-multicultural.org

### Rose Celebration

June 20,21,27,28, July 4,5  
RBG  
rbg.ca

### Canada Day

July 1  
The Waterfront  
burlington.ca

### Kite Festival

July 12  
The Waterfront  
burlington.ca

### Taste of Burlington

July 20 – August 3  
Various restaurants  
tasteofburlington.ca

### Joseph Brant Day

August 3  
LaSalle Park  
burlington.ca

### Discover Sandcastles Festival

August 15  
Beachway Park  
burlington.ca

### Children's Festival

August 16  
The Waterfront  
burlington.ca

### Rotary Ribfest

Sept 4-7  
The Waterfront  
canadalargestribfest.ca

For a complete listing of events in Burlington visit our website.



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