



The “Pickle” Series DVD Order Form

Tourism Burlington has purchased a series of customer service DVD’s by Bob Farrell and they are available for rental from our office. The “Pickle Series” includes *Give ‘em a Pickle, What’s a Pickle, and Leadership Pickle*.

PICKLES are those special or extra things you do to make people happy. It's a hand written thank you note with every order shipped. It's walking the customer to the item they're looking for rather than pointing or maybe it's simply calling them by name. The trick is figuring out what your customers want and then making sure they get it. That's the **PICKLE**.

ORDER SUMMARY

DVD	<input type="checkbox"/> Give ‘em a Pickle	<input type="checkbox"/> What’s a Pickle	<input type="checkbox"/> Leadership Pickle
Rental Dates:			
Rental Cost: \$20/7 day rental* *free for Tourism Burlington Partners	\$	\$	\$
Total Cost (Invoices will be sent)	\$	\$	\$
Partner/Company Name:			
Street Address:			
City, Postal Code:			
Phone #:			
Fax #:			
E-Mail Address:			
Contact Name:			

Organizations will be invoiced once DVD returned.

Sorry we do not accept credit cards.

THANK YOU FOR COMMITMENT TO BURLINGTON VISITORS