



Tourism Industry Ambassador Training

Complimentary Training
sponsored by



Thursday, June 9, 2011

8:30am to 12 noon

Burlington Art Centre

parking available at BAC parking lot

Tourism Burlington together with the Burlington Hotel Association are offering this program for frontline, seasonal and middle management staff that support, or work within the Tourism Industry. Our goal is to develop local Tourism Ambassadors who are aware of the many attractions, accommodations, events and activities that are of interest to tourists coming to Burlington. With this information, ambassadors are then able to encourage visitors to extend their stay. This interactive and informative session is suitable for tour guides, front desk and reception staff, bus and taxi drivers, restaurant hosts and anyone who has regular contact with visitors to Burlington. If you have new staff that are unfamiliar with the city, it is a great orientation or serves as a refresher to learn what's new. We look forward to seeing you at this session. Participants will receive an Ambassador Pin and Certificate for attending.

Contact Name: _____

Organization: _____

Street Address: _____

City: _____

Postal Code: _____

Phone #: _____

Email Address: _____

Participants Name(s) _____

To register, or for any other inquiries, please contact
Ph: 905-634-5594 Fax: 905-634-7220
Email: info@tourismburlington.com by May 31st



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