

# Tourism Burlington AGM

## The Greening of Ribfest

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[canadaslargestribfest.com](http://canadaslargestribfest.com)



# The Greening of Ribfest



- Burlington's Largest Community Event
- 14<sup>th</sup> Annual this coming Labour Day
- Sept. 4<sup>th</sup> thru 7<sup>th</sup>
- 18 Ribbers from across North America



[canadalargestribfest.com](http://canadalargestribfest.com)



# The Greening of Ribfest



## 2008 highlights

- 125,000 pounds of ribs served
- 145,000 attendees
- \$1,850,000 raised for our causes



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# The Greening of Ribfest



How does one take an event of this size and commit it to being “fully Green”?

- Make the Commitment to be 100% recyclable and/or biodegradable
- Source out support systems needed



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# The Greening of Ribfest



- Contractual obligations with all vendors and our service providers
- Making all consumables bio/recyclable
- Researched the marketplace



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# The Greening of Ribfest



- Fibre based food containers
- Wood or sugar cane based utensils
- Paper Napkins
- Corn starch based cold beverage cups
- Fibre based hot beverage cups
- Paper bags for take out
- Recyclable containers (pop, water)



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# The Greening of Ribfest



- Waste Management facility capabilities
- Corn Starch cups
  - we were a pilot project for composting
- Green and Blue containers
- Staffing sorting stations of all waste



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# The Greening of Ribfest



- Education of our patrons
- Corn starch cups confused our patrons
  - requires on going education
- Food containers with contents was entirely biodegradable



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# The Greening of Ribfest



- Shuttle bus service to promote public transport
- “Valet Bike Service” – 600 attendees



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# The Greening of Ribfest



Recycling  
Council of  
Ontario uses  
us as their  
model for  
festivals

	Recycled/Composted
2008	38 tonnes
2007	20 tonnes
2006	17 tonnes
2005	14 tonnes
2004	5 tonnes



2008 – 87% of all waste generated

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