



# Tourism Burlington Annual General Meeting

Thursday May 28, 2009  
8:30 -10:30 a.m. at the RBG



**Burlington's Sound of Music Festival is a free four-day event held annually Father's Day Weekend in Burlington's Downtown and Waterfront.**

**-2009-  
June 18-21**

**Celebrating  
30 Years of  
Music**

**Attracting 190,000 visitors to listen to and experience a music festival appealing to all musical tastes and ages.  
- Over 90 performances at 10 venues -**

# What the Festival Does to “Green”

- Keeps the event site clean
- Provides waste and recycling barrels – available and convenient
- Collects waste regularly from the site barrels and waste depots
- **Sorts all waste including what comes from recycling barrels in order to divert as much as possible from landfill**
  - **Diverted to Recycling and Composting**
- Mandate the use of Compostable or Recyclable packaging
- Vendor support education and regulating

# What the Festival Does to “Green”

## Continued

- Operates a Shuttle from Burlington GO Station to Festival
- Will operate a Bike Corral
- Encourages use of Burlington Transit
- Committee training and support
- Demonstrates event and community leadership

## Festival does well:

- Committed Volunteers
- Works with Region to coordinate end delivery
- Program consistent with Region
- Learns, improves and expands

Festival can  
improve:

- Processes –  
collection,  
sorting
- Scheduling
- Partnering
- Education
- Team Building -  
sustainability

# Planning

- Waste analysis
- Possible improvement 3Rs+C
- End destinations
- Getting it there – transportation - consolidation points
- Distribution of collecting containers
- Collection/pickup equipment
- Site removal trucks types of trucks – types of bins, boxes and totes
- Sorting – central or decentralized/source
- Education – Team, Festival and Public
- Publicity

# Limitations - Challenges

- Sustainability
- Geography of event especially as it grows
- Downtown setting
- Free – no gate to control waste
- Free – cost of Green Program
- Plastics recycling and elimination
- Composting issues around PLA (Polylactic Acid) or Corn Syrup products



**-Logo-ed Barrels**

**-Cup Composter  
(cup collection sleeve)**

**-Signage**

**Sort Team**



# Recycling and composts removal



**Shuttle**