

MEDIA RELEASE

February 13, 2009

For Immediate Release

Tourism Burlington Launches new Website and Facebook Page

Visitors to Burlington now have a wealth of information at their fingertips with an exciting new tourism website launched this month. This site has an eye-catching new look, enhanced search capability, and expanded information for a variety of audiences. Tourism Burlington has also developed a page on facebook called **Discover Burlington Ontario** where you can network and share stories, photos, and activities about Burlington.

Visitors can check out points of interest, scenic drives, historical walking trails, special offers, accommodations, dining and events and obtain important travel tips and tools. New information includes pet friendly venues, culinary experiences, artists and galleries, welcome translated into French and Japanese (for visitors from our twin-city Itabashi) and much more!

Residents will get some great ideas for activities to do with their visiting friends and family or for day trips when they are tourists in their own town. They can also learn more about the city by checking out the history of the area, or our list of famous Burlingtonians.

Meeting planners, sport organizers, and group tour operators can go to their specific section to gain insight into facilities and facilities available to support their interests. Travel writers will find the Media Centre provides great ideas and details on how to acquire photos and logos to supplement their story or how to set up site visits and familiarization tours.

Local tourism industry partners will find out the latest in training events, marketing opportunities and new events and activities so they are well-connected with tourism in the city.

There are also some fun interactive elements on the website where you can send your friends an E-postcard, upload some great Burlington photos for use on the site or tell us about your visit on our guestbook. Bookmark **tourismburlington.com** and also become a Facebook fan on **Discover Burlington Ontario**. We encourage you to return often to see the new attractions, events, special offers and services available in beautiful Burlington.

Tourism Burlington is the destination marketing organization for Burlington, Ontario and operates a year round visitor information centre at 414 Locust St., one block north of the lake in the picturesque downtown. The website graphic design is by Compass Creative and the overall site design is by TL Designs both Burlington-based companies.

-30-

Tourism Burlington contact:
Pam Belgrade, Executive Director
414 Locust St.
Burlington, ON L7S 1T7
905 634-5594
belgradep@burlington.ca
www.TourismBurlington.com