



FOR IMMEDIATE RELEASE

Tourism Burlington Welcomes New Executive Director Maureen Healey

May 16, 2023 (Burlington, On.) – After an extensive search, the Tourism Burlington Board of Directors are pleased to welcome Maureen Healey to the Executive Director’s position effective immediately.

Maureen is a Burlington resident and career association manager and destination marketing executive who has established herself as an industry leader. Her previous roles included Vice President of the Downtown Vancouver Business Improvement Association (BIA) where she served 8,000 business members, managed a year-round business ambassador program and played a key role in the highly successful 2010 Winter Olympics.

Since returning to Burlington, Maureen serves as a member of the Art Gallery of Burlington’s Board of Directors chairing its Governance and Nominating Committee, and most recently held the role of Executive Director of the Bronte BIA where she has also chaired the Oakville COVID-created Economic Recovery and Resiliency Group.

Maureen is a Certified Association Executive (CAE), Accredited Business Communicator (ABC) and a Leader in Place Management (LPM) with some 16+ industry awards to her name. She just completed a term on the Board of Directors of the International Downtown Association (IDA) and Chair role on the International Association of Business Communicators (IABC) Awards Committee.

We are most excited to welcome her to the helm of Tourism Burlington and look forward to the next exciting chapter in our organization’s growth.

Maureen can be reached during business hours at Maureen.Healey@burlington.ca and 905-634-5594.

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For additional comment or interview requests, please contact:

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