

ECONOMIC GROWTH MEETS VISITOR EXPERIENCE: OUR UNIFIED IMPACT



OVER

447,000

VISITOR
ATTRACTION

visitors directly attracted to Burlington through
Tourism Investment Fund (TIF) in 2024.



800+

businesses supported in
2024.

108

businesses supported
through corporate calls
in 2024.



BUSINESS
SUPPORT

335

jobs attracted to
Burlington in 2024.

OVER

70

high-impact investment
leads in 2024.

INVESTMENT
ATTRACTION

2023 ESTIMATED VISITOR
SPENDING IN BURLINGTON

\$403 million

